

Everyone Is a Winner at ASCDAS

Once again we welcome the 6th Annual Meeting, Exhibition, and Workshops of the American Society of Cosmetic Dermatology & Aesthetic Surgery (ASCDAS), which will be held at the Wynn Las Vegas Resort, November 29 to December 2, 2007. Attendance is expected to reach 1500, which will include 300 dermatology residents and fellows.

You might ask yourself why this popular, successful, and well-attended meeting is on so many of our colleagues' fall schedules. Perhaps it is the venue, the seasonable weather, or the entertainment. Attending a meeting in sunny Las Vegas, the most popular tourist destination in the country for adults, has its appeal, but that is not the only reason for the meeting's popularity.

I believe the annual ASCDAS meeting has become the most popular meeting devoted exclusively to cosmetic dermatology and aesthetic surgery for core aesthetic physicians (dermatologists and plastic surgeons) because of the engaging and entertaining style of the meeting format. It is a style that places the leading experts in their respective fields in front of their colleagues to present the latest and greatest information on the various aspects of cosmetic practice. The meeting style also allows for a fast-paced delivery and peer-to-peer interaction among dermatology colleagues and takes an inquisitive, scholarly approach to research-based and outcome-based presentations combined with practical day-to-day experience. Quality, breadth, and depth of content and an expansive variety of trade show exhibits (110 unique vendors) featuring the latest innovations from our industry partners and world-class faculty contribute to the meeting's popularity.

This year we are pleased to present the Albert Kligman, MD, Visionary Award in Cosmetic Dermatology, hosted by OrthoNeutrogena, to Dr. Richard Fitzpatrick, who has devoted his career to furthering the art and science of cosmetic dermatology in multiple areas of achievement.

Additionally, there will be keynote addresses by Dr. Diane Baker, president of the American Academy of

Dermatology, and Dr. John Voorhees from the University of Michigan, Ann Arbor. A special president's citation will be presented to Dr. Art Huntley, founder of DermChat. Also to be presented is the Alan Scott Residency Award, sponsored by Allergan, to the dermatology resident who submits the award-winning paper.

A silent and live auction will offer a unique (and cost-saving) opportunity for attendees to obtain devices, products, training, and other essential materials for the development of a successful aesthetic practice.

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This year the meeting is divided into 4 major parts: new laser technology, fillers, hot topics of controversy (eg, practice building, mesotherapy, and skin of color), and live patient demonstration workshops. There will be ample time to spend with residents, friends, and colleagues and to visit the exhibits, where vendors will be waiting to share information with attendees. In addition to this is the entertainment of Las Vegas. Come visit the 6th annual ASCDAS meeting and find out for yourself why it is the most popular cosmetic dermatology and aesthetic surgery meeting of the year.

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