

Product News

Absorica

Ranbaxy Laboratories Inc announces US Food and Drug Administration approval of Absorica (isotretinoin) for the treatment of severe recalcitrant nodular acne. This formulation, developed by Cipher Pharmaceuticals Inc, uses oral Lidose technology to provide more consistent absorption under variable dietary conditions. It is expected to be launched in the fourth quarter of 2012. For more information, visit www.ranbaxyusa.com.

Cetaphil Gentle Skin Cleanser

Galderma Laboratories, LP, celebrates the 65th birthday of Cetaphil Gentle Skin Cleanser. It was invented in 1947 by a pharmacist and dubbed “Cetaphil Cleansing Lotion.” It originally was only available from select pharmacists as a compounding vehicle for dermatologic remedies. Due to consumer demand it continued to become popular and was sold in more drugstores in the 1960s. By the 1980s it was available at all major retail stores across North America. Cetaphil Gentle Skin Cleanser uses the original formula with some changes in packaging along the way. It will not strip the skin of natural protective oils or emollients or disturb the skin’s natural pH balance. This cleanser is gentle on skin because of the fragrance-free and noncomedogenic formula. For more information, visit www.cetaphil.com.

Listen to Your Skin

The American Academy of Dermatology and LEO Pharma Inc launch Listen to Your Skin, an educational campaign to raise awareness about sun damage and skin cancer. The first component is an informational Web site (www.listentoyourskin.org) where visitors can discover more about actinic keratosis (AK) and sun damage, view photographs of AK and skin cancers, and find out how to check the skin for AK and other signs of sun damage. According to spokesperson Ellen Marmor, MD, the initiative will “help Americans understand who is at risk and how AKs can be detected.” This partnership will help to raise awareness about the prevalence of sun damage among Americans and the lesser known signs, symptoms, and consequences of overexposure to the sun, including AK and

squamous cell carcinoma. For more information, visit www.listentoyourskin.org.

Mustela Dermo-Pediatrics

Expanscience Laboratories introduces the Mustela Dermo-Pediatrics line that is hypoallergenic, nonirritating, fragrance free, and has no artificial colorants. It was designed to address the skin care needs of babies whose skin is more sensitive and prone to problems such as eczema, rashes, and irritations. The products also are free of paraben, phthalate, and phenoxyethanol. The line includes Stelatoria Cream Cleanser, Milky Bath Oil, No-rinse Cleansing Water, and Moisturizing Cream to treat dry and eczema-prone skin, including daily care and options to control flare-ups and intense redness. Stelaker is formulated to treat cradle cap by helping to regulate sebum secretions and purify the skin to clear cradle cap. Stelatria Purifying Recovery Cream helps reduce the appearance of scars and also speeds up and improves skin repair. Stelactiv treats moderate to severe diaper rash by acting directly on the causes of irritation with its antienzyme and purifying action. For more information, visit www.mustelausa.com.

Time Out, Protect Your Skin

La Roche-Posay Laboratoire Dermatologique announces the “Time Out, Protect Your Skin” (TOPS) program in collaboration with the Women’s Dermatologic Society (WDS). This initiative expands La Roche-Posay’s Save Our Skin program and WDS’s Play Safe in the Sun campaign to improve sun-safe behavior and communicate the harmful effects of UV rays to children, teachers, and parents all over the country. La Roche-Posay will supply each TOPS school with shade-bearing awnings over highly trafficked play areas, protective sun hats, Anthelios sunscreen, educational pamphlets, and UV bracelets that change color to let students know when they are being exposed to UV rays. Local WDS dermatologists will educate teachers, children, and parents about the dangers of UV rays and the importance of limiting sun exposure at school or the playground. The first recipient of the TOPS sun-safe makeover campaign was New York City’s Grace Church School.