Product News

Desoximetasone Ointment

Sandoz, a Novartis company, obtains US Food and Drug Administration approval of the generic desoximetasone ointment in the 0.25% strength, a topical corticosteroid used to relieve redness, swelling, and pruritus related to various inflammatory skin diseases. For more information, visit www.sandoz.com.

The Eczema App

Bayer HealthCare Pharmaceuticals Inc launches The Eczema App to provide information and improve patient-physician dialogue about eczema. The app enables patients to record and track flare-ups and treatment. This tool can be especially useful for guardians with children who have eczema, providing them with information on the condition to lead to more informed discussions with physicians. Content is categorized by age group for improved usability. The app also provides news from the National Eczema Association. It is available for iPhone, iPod Touch, and Android Devices. For more information, visit www.TheEzcemaApp.com.

Mustela Stelatopia Lipid-Replenishing Balm

Expanscience Laboratories adds Mustela Stelatopia Lipid-Replenishing Balm to the Dermo-Pediatrics product line. The balm is an alternative to Stelatopia Moisturizing Cream with a richer and more soothing texture formulated for immediate relief of eczema in infants and toddlers. Its patented active ingredient sunflower oil distillate contains tocopherols, phytosterols, and essential fatty acids but is free of proteins, making it safe for patients with nut allergies, to improve skin barrier function and reduce inflammation while stimulating the production of key lipids in the epidermis. For more information, visit www.mustelaUSA.com.

Neova Products

PhotoMedex, Inc, launches 2 products from the Neova product line: Serious Clarity 4X and Illuminating Eye Therapy. Serious Clarity 4X serum contains 4 skin brighteners to dramatically reduce the appearance of dark spots and skin discolorations caused by photodamage, hormonal changes, environmental aggressors, and postblemish scarring. This product visibly evens skin tone and moisturizes the skin without irritating side effects. Illuminating Eye Therapy is formulated to combat dark circles while illuminating the eyes. Pinoxide is used to speed up circulation and DNA repair technology with copper peptide complex works to nourish and strengthen, producing long-term benefits by reducing the appearance of wrinkles, puffiness, and fine lines. For more information, visit www.neova.com.

Obagi Hydrate

Obagi Medical Products, Inc, introduces the Hydrate facial moisturizer, which is available for individual purchase and as part of the Nu-Derm System. The Obagi Hydrate formula provides 8-hour moisture protection. It utilizes hydromanil technology to capture water and assimilate it into the skin, creating reduced water loss on the skin's surface and continuous release of active moisturizing and water-retaining compounds. Moisturizing ingredients such as shea butter, mango butter, avocado, and glycerin also help combat dryness. This product is physician dispensed. For more information, visit www.obagi.com.

Vectus Laser

Palomar Medical Technologies, Inc, launches the Vectus Laser for hair removal. Its integrated Skintel Melanin Reader allows physicians to tailor hair removal based on the patient's skin type, sun exposure habits, and ethnicity. An intelligent user interface enables treatment parameters to be selected based on hair density, hair diameter, and hair color, as well as Fitzpatrick skin type. The large spot size provides faster treatment of the male back or female legs. For more information, visit www.palomarmedical.com/vectus.

If you would like your product included in Product News, please e-mail a press release to Melissa Steiger at melissa.steiger@qhc.com.

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