THE OMNIA CME JOURNAL

HPV— Past, present, and in practice



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PRODUCT UPDATE

SPECTRASAN 24™ DISINFECTANT IS SAFE FOR HEALTH-CARE SETTINGS

Head off the H1N1 virus, methicillin-resistant Staphylococcus aureus, and other pathogens with SpectraSan 24TM, a new broad-spectrum disinfectant from BioTech Medical LLC. The EPA-registered product is safe for use on hard, nonporous surfaces, including medical equipment, and features 24-hour residual protection. SpectraSan 24 incorporates silver dihydrogen citrate technology to kill germs quickly and effectively. The only registered disinfectant to bear the EPA's lowest toxicity rating (IV), it was formulated specifically for acute-care hospitals, trauma units, medical offices, outpatient surgery facilities, and other health-care settings. It is odorless, colorless, and disinfects without bleaching. ■

FOR MORE INFORMATION, GO TO www.spectrasan.com.

MICROLINE PENTAX IS NOW MICROLINE SURGICAL, INC.

Microline PENTAX, Inc., a manufacturer of reposable instruments for minimally invasive surgery, has changed its corporate name to Microline Surgical, Inc. The new name is a more accurate representation of the company's core business and market position, said Dr. Jean-Luc Boulnois, Chairman, President, and CEO of Microline. The company's product portfolio includes surgical instruments that cut, dissect, grasp, cauterize, and ligate and are suitable for use in all laparoscopic surgical specialties, including ObGyn and Urology. Microline was established in 1987, and is a wholly owned subsidiary of HOYA Corp of Tokyo.

FOR MORE INFORMATION, GO TO www.microlinesurgical.com.

LOOKING FOR A SPECIALIZED SERVICE? MDPREFERREDSERVICES.COM CAN HELP

www.MDPreferredServices.com, a new online resource center designed specifically for physicians, provides access to professionals in financial planning, law, real estate, relocation, travel, and insurance. These professionals have been identified by MD Preferred Services and confirmed to maintain high professional service standards. In addition to contact information for these professionals, the resource center also features 32 physician job boards and a daily medical blog. When it comes to finding a service professional who specializes in serving doctors, MD Preferred Services has particular expertise-and physicians "appreciate an organization that has done the research for them," said Michael O'Malley, CEO of MD Preferred Services. When a professional service provider applies to join one of the networks, his or her application and background are carefully reviewed to ensure a proper fit. One of the fastest growing networks is MD Preferred Financial Advisors, which was launched in June in cooperation with the National Association of Personal Financial Advisors, the country's leading association of fee-only, fiduciary financial advisors. "We are proud of the work we are doing to help physicians who sacrifice so much personal time in order to better the lives of others," said O'Malley. "We have created a service to make their lives a little easier and to help them save valuable time that is better spent with their loved ones."

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