



## INDUSTRY BUZZ

### **Avène Cold Cream Hand Cream**

Pierre Fabre Dermo-Cosmetique USA launches the Avène Cold Cream Hand Cream to nourish, hydrate, heal, and protect dry cracked hands. The formula contains glycerin and Avène Thermal Spring Water for soothing and softening benefits, sucralfate for healing, and white beeswax and non-comedogenic pharmaceutical-grade paraffin oil for nourishment and protection. When applied twice daily, it replenishes and maintains moisture, lasting through 6 successive hand washes. For more information, visit [www.avenusa.com](http://www.avenusa.com).

### **Capital Soleil SPF 50 Lightweight Foaming Lotion**

Vichy Laboratoires introduces Capital Soleil SPF 50 Lightweight Foaming Lotion, an air-mousse, broad-spectrum sunscreen. It is formulated with white grape polyphenols and vitamin E for antioxidant protection. Hyaluronic acid provides hydrating benefits. Capital Soleil SPF 50 Lightweight Foaming Lotion provides protection from UVA and UVB rays with a lightweight texture for more precise coverage. It is water resistant up to 80 minutes. For more information, visit [www.vichyusa.com](http://www.vichyusa.com).

### **CeraVe Sun Care**

Valeant Pharmaceuticals North America LLC launches the CeraVe Sun Care line with 7 over-the-counter products offering sun protection on the face and body. The sunscreens are formulated with patented Invisible Zinc technology utilizing micronized zinc oxide and dry with a clear finish. CeraVe's hallmark ingredients—ceramides, niacinamide, and fatty acids—help repair and restore the protective skin barrier and support the skin's production of natural ceramides. CeraVe Sunscreen SPF 30 and SPF 50 for Face and SPF 30 and SPF 50 for Body provide

broad-spectrum protection from UVA and UVB rays and are water resistant up to 80 minutes. CeraVe Wet Skin Spray SPF 30 and SPF 50 can be applied to wet or dry skin, providing water-resistant sun protection up to 80 minutes. CeraVe SPF 50 Sunscreen Stick is a facial sunscreen with a lightweight formula that rubs on easily using a targeted retractable applicator. For more information, visit [www.cerave.com](http://www.cerave.com).

### **CoolFit Applicator**

Zeltiq Aesthetics, Inc, introduces the CoolFit applicator to the CoolSculpting product line for fat reduction. The CoolFit's flat applicator cup has 38% longer cooling plates than the CoolCore applicator, enabling treatment of different areas on more body types. It provides physicians with an option for hard-to-reach areas or longer fat bulges on the abdomen and flank. For more information, visit [www.coolsculpting.com](http://www.coolsculpting.com).

### **Lytera Skin Brightening Complex**

SkinMedica introduces Lytera Skin Brightening Complex, a hydroquinone-free skin-brightening product that can help patients feel better about their skin. When applied to the face and neck, the formula helps reduce the appearance of discoloration and dark spots caused by photoaging or hormones by brightening and evening skin tone within 12 weeks. Lytera's blend of ingredients blocks 4 separate biologic pathways that lead to skin discoloration, providing a holistic approach to treatment. Lytera is suitable for all skin types and for patients who are looking for a maintenance regimen. It is physician dispensed as a single product or as part of the Lytera Skin Brightening System. For more information, visit [www.skinmedica.com](http://www.skinmedica.com).

### **NūFACE Trinity Wrinkle Remover**

Carol Cole Company introduces the NūFACE Trinity Wrinkle Remover, a red light-emitting diode attachment for the NūFACE Trinity device. A combination of red and infrared light therapy reduces the appearance of fine lines and wrinkles by increasing the amount of collagen and elastin fibers present in the skin. It also increases contouring, improves skin tone, and helps tighten skin. NūFACE Trinity is cleared by the US Food and Drug Administration and can be used at home or in the office by aestheticians as an add-on treatment. For more information, visit [www.myNuFACE.com](http://www.myNuFACE.com).

### **Quick-Fix Illuminator**

Dermablend Professional launches Quick-Fix Illuminator, a concealer and highlighter with an easy-to-use pen applicator. The multipurpose formula conceals dark circles and puffy eyes; illuminates and brightens eyes for a fresh soft look; and highlights and sculpts cheeks, brows, and lips. Quick-Fix Illuminator is available in 5 shades. For more information, visit [www.dermablend.com](http://www.dermablend.com).

### **Teamine Concealer (Dark Shade)**

Revision Skincare introduces Teamine Concealer in a dark shade. Formulated with peptides, extracts, natural minerals, and antioxidants, Teamine Concealer brightens the skin, reduces the appearance of dark circles, and provides anti-aging benefits. The tinted mineral base in a dark shade blends with darker skin tones; light and medium shades also are available. For more information, visit [www.revisionskincare.com](http://www.revisionskincare.com).

*If you would like your product included in Industry Buzz, please e-mail a press release to Melissa Steiger at [msteiger@frontlinemed.com](mailto:msteiger@frontlinemed.com).* ■