TransforMED's Growing Pains Deemed Worth It

BY BETSY BATES

Los Angeles Bureau

VICTORIA, B.C. — More than midway through the family medicine TransforMED National Demonstration Project, organizers have learned to focus on relationships, systems, and technology in converting offices into places where teams deefficient, patient-centered, prevention-focused care.

That was the message from Elizabeth

Stewart, Ph.D., an analyst for the American Academy of Family Physicians, as she described some of the hurdles and successes experienced by 36 practices selected to test new models of care in the real world.

The task, she said, has proved daunting to the 18 facilitated and 18 self-directed practices from Scottsdale, Ariz., to Harlan, Iowa, chosen to begin to implement goals set out in the Future of Family Medicine collaborative project completed in 2004.

The TransforMED practice redesign ini-

Rx Only

tiative fosters a focus on the personal medical home, patient-centered care, the continuous care relationship, and a whole-person orientation.

"Implementation is an absolutely monumental undertaking," Dr. Stewart said during a paper presentation session at the annual meeting of the North American Primary Care Research Group.

"A family medicine practice [adjusting to the TransforMED model of care] in today's world is like a 1950s DC3 trying to transform in midair to the Starship Enterprise. They have to keep seeing patients.'

One of the most difficult challenges has been the shift from individual leadership and individualistic performance goals to shared leadership systems in which everyone in an office works together in synchrony. Sometimes this requires a personal transformation by a physician who is used to making all the decisions, or by staff members who might be comfortable with the status quo and not altogether enthusiastic about being empowered to do more, said Dr. Stewart.

The most successful demonstration practices have distributed leadership among three individuals: one focused on vision, one on operations ("making it happen"), and one on finance, she explained.

As part of the TransforMED project, facilitators were assigned to help half of the practices implement changes through site visits, learning sessions, conference calls, Web seminars, referrals to national consultants, and nearly constant phone and email communication.

They soon learned that some practices had "serious dysfunctional problems at baseline," despite a high degree of motivation, evident by their willingness to participate as early adopters of the new model of care delivery, Dr. Stewart said.

Technology, initially envisioned by some participants as a "plug and play" ticket to better office efficiency, proved to be one of the most frustrating challenges for practices. One practice, for example, spent 14 months trying to integrate a disease registry into its existing electronic health record system.

'Frustration with some of these technological elements have been so difficult it tends to cloud [satisfaction with] other parts of the transformation process," she said.

TransforMED facilitators also learned that physicians' visions for the new model varied considerably. Some practices most hoped to cultivate a proactive, population-based approach to care, rather than focusing exclusively on individual patients. Others voiced a desire to create a "joyful practice, where people like to come to work." A few hoped the new model would mean, "I can push a button and technology does everything we want."

At a midpoint in implementation, Dr. Stewart concluded that certain key elements seem critical to success. One is cohesive facilitation, meaning that practices have access to technical and structural guidance in adapting to goals of the future.

Perhaps more importantly, however, are lessons about how to shift from individualistic office styles to a systems approach in which staff members cooperate and perform to their highest abilities.

Some physicians started out wary of the warm and fuzzy stuff" such as relationship building and power sharing, but most tended to give high marks to the new office equilibrium once it evolves. One skeptic, for example, said that he felt for the first time in 10 years that he was coming to work at a "real practice that works."

Even highly motivated, highly successful practices suffer from "change fatigue," when many new model transformations are attempted at once.

BRIEF SUMMARY of Prescribing Information. The following is a brief summary only. Please see full Prescribing Information for complete product information.

AMRIX" (Cyclobenzaprine Hydrochloride Extended-Release Capsules) is a skeletal muscle relaxant which relieves muscle spasm of local origin without interfering with muscle function. The active ingredient in AMRIX" extended-release capsules is cyclobenzaprine hydrochloride, USP. AMRIX extended-release capsules for oral administration are supplied in 15 and 30 mg strengths.

INDICATIONS AND USAGE

AMRIX is indicated as an adjunct to rest and physical therapy for relief of muscle spasm associated with acute, painful musculoskeletal conditions. Improvement is manifested by relief of muscle spasm and its associated signs and symptoms, namely, pain, tenderness, and limitation of motion.

AMRIX should be used only for short periods (up to two or three weeks) because adequate evidence of effectiveness for more prolonged use is not available and because muscle spasm associated with acute, painful musculoskeletal conditions is generally of short duration and specific therapy for longer

periods is seldom warranted.

AMRIX has not been found effective in the treatment of spasticity associated with cerebral or spinal cord disease or in children with cerebral palsy.

CONTRAINDICATIONS

- Hypersensitivity to any component of this product.

 Concomitant use of monoamine oxidase (MAO) inhibitors or within 14 days after their discontinuation.

 Hyperpyretic crisis seizures and deaths have occurred in patients receiving cyclobenzaprine (or
- Typerpyretic dissipation and deaths have occurred in patients receiving Cyclobrataphile (or structurally similar tricyclic antidepressants) concomitantly with MAO inhibitor drugs.
 During the acute recovery phase of myocardial infarction, and in patients with arrhythmias, heart block conduction disturbances, or congestive heart failure.
 Hyperthyroidism.

WARNINGS

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AMRIX is closely related to the tricyclic antidepressants, e.g., amitriptyline and imipramine. In short term studies for indications other than muscle spasm associated with acute musculoskeletal conditions, and usually at doses somewhat greater than those recommended for skeletal muscle spasm, some of the more serious central nervous system reactions noted with the tricyclic antidepressants have occurred (see WARNINGS, below, and ADVERSE REACTIONS section of full Prescribing Information).

Tricyclic antidepressants have been reported to produce arrhythmias, sinus tachycardia, prolongation of the conduction time leading to myocardial infarction and stroke. AMRIX may enhance the effects of alcohol, barbiturates, and other CNS depressants.

As a result of a two-fold higher cyclobenzaprine plasma levels in subjects with mild hepatic impairment, as compared to healthy subjects, following administration of immediate-release cyclobenzaprine and because there is limited dosing flexibility with AMRIX, use of AMRIX is not recommended in subjects with mild, moderate or severe hepatic impairment.

As a result of a 40% increase in cyclobenzaprine plasma levels and a 56% increase in plasma half-life following administration of AMRIX in elderly subjects as compared to young adults, use of AMRIX is not recommended in elderly.

PRECAUTIONS

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Because of its atropine-like action, AMRIX should be used with caution in patients with a history of urinary retention, angle-closure glaucoma, increased intraocular pressure, and in patients taking anticholinergic medication.

Information for Patients

AMRIX, especially when used with alcohol or other CNS depressants, may impair mental and/or physical abilities required for performance of hazardous tasks, such as operating machinery or driving a motor vehicle.

Drug Interactions

AMRIX may have life-threatening interactions with MAO inhibitors. (See CONTRAINDICATIONS.)

AMRIX may enhance the effects of alcohol, barbiturates, and other CNS depressants. Tricyclic antidepressants may block the antihypertensive action of guanethidine and similarly acting compounds. Tricyclic antidepressants may enhance the seizure risk in patients taking tramadol (ULTRAM® (tramadol HCl tablets, Ortho-McNeil Pharmaceutical) or ULTRACET® (tramadol HCl and acetaminophen tablets, Ortho-McNeil Pharmaceutical).

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Carcinogenesis, Mutagenesis, Impairment of Fertility
In rats treated with cyclobenzaprine for up to 67 weeks at doses of approximately 5 to 40 times the maximum recommended human dose, pale, sometimes enlarged, livers were noted and there was a dose-related hepatocyte vacuolation with lipidosis. Cyclobenzaprine did not affect the onset, incidence, or distribution of neoplasia in an 81-week study in the mouse or in a 105-week study in the rat. At oral doses of up to 10 times the human dose, cyclobenzaprine did not adversely affect the reproductive performance or fertility of male or female rats.

A battery of mutagenicity tests using bacterial and mammalian systems for point mutations and cytogenic effects have provided no evidence for a mutagenic potential for cyclobenzaprine.

Pregnancy
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Pregnancy Category B: Reproduction studies have been performed in rats, mice, and rabbits at doses
up to 20 times the human dose and have revealed no evidence of impaired fertility or harm to the
fetus due to cyclobenzaprine. There are, however, no adequate and well-controlled studies in pregnant
women. Because animal reproduction studies are not always predictive of human response, this drug should be used during pregnancy only if clearly needed.

Nursing Mothers

It is not known whether this drug is excreted in human milk. Because cyclobenzaprine is closely related to the tricyclic antidepressants, some of which are known to be excreted in human milk, caution should be exercised when AMRIX is administered to a nursing woman.

Pediatric Use Safety and effectiveness of AMRIX has not been studied in pediatric patients

Use in the Elderly
The plasma concentration and half-life of cyclobenzaprine are substantially increased in the elderly
The plasma concentration and half-life of cyclobenzaprine are substantially increased in the elderly when compared to the general patient population (see CLINICAL PHARMACOLOGY, Pharmacokinetics, Elderly in full Prescribing Information). Accordingly, AMRIX should not be used in the elderly.

ADVERSE REACTIONS
The most common adverse reactions in the two 14-day clinical efficacy trials are presented in Table 1.

	AMRIX 15 mg N = 127	AMRIX 30 mg N = 126	Placebo N = 128
Dry mouth	6%	14%	2%
Dizziness	3%	6%	2%
Fatigue	3%	3%	2%
Constipation	1%	3%	0%
Somnolence	1%	2%	0%
Nausea	3%	3%	1%
Dyspepsia	0%	4%	1%

In a postmarketing surveillance program (7607 patients treated with cyclobenzaprine 10 mg TID), the adverse reactions reported most frequently were drowsiness, dry mouth, and dizziness. Among the less frequent adverse reactions, there was no appreciable difference in incidence in controlled clinical studies or in the surveillance program. Adverse reactions which were reported in 1% to 3% of the patients were: fatigue/tiredness, asthenia, nausea, constipation, dyspepsia, unpleasant taste, blurred vision, headache, nervousness, and confusion. The following adverse empressant taste, plurred vision, headache, nervousness, and confusion. The following adverse reactions have been reported in post-marketing experience or with an incidence of less than 1% of patients in clinical trials with the 10 mg TID tablet:

Body as a Whole: Syncope; malaise.

Cardiovascular: Tachycardia; arrhythmia; vasodilatation; palpitation; hypotension.

Digestive: Vomiting; anorexia; diarrhea; gastrointestinal pain; gastritis; thirst; flatulence; edema of the tongue; abnormal liver function and rare reports of hepatitis, jaundice, and cholestasis.

Hypersensitivity: Anaphylaxis; angloedema; pruritus; facial edema; urticaria; rash.

Musculoskeletal: Local weakness.

Nervous System and Psychiatric: Seizures, ataxia; vertigo; dysarthria; tremors; hypertonia; convulsions; muscle twitching; disorientation; insomnia; depressed mood; abnormal sensa anxiety; agitation; psychosis, abnormal thinking and dreaming; hallucinations; excitement; paresthesia; diplopia.
Skin: Sweating.
Special Senses: Ageusia; tinnitus.
Urogenital: Urinary frequency and/or retention.

Pharmacologic similarities among the tricyclic drugs require that certain withdrawal symptoms be considered when AMRIX (Cycloberzaprine Hydrochloride Extended-Release Capsules) is administered, even though they have not been reported to occur with this drug. Abrupt cessation of treatment after prolonged administration rarely may produce nausea, headache, and malaise. These are not indicative of addiction.

OVERDOSAGE

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Although rare, deaths may occur from overdosage with AMRIX. Multiple drug ingestion (including alcohol) is common in deliberate cyclobenzaprine overdose. As management of overdose is complex and changing, it is recommended that the physician contact a poison control center for current information on treatment. Signs and symptoms of toxicity may develop rapidly after cyclobenzaprine overdose; therefore, hospital monitoring is required as soon as possible.

All patients suspected of an overdose with AMRIX should receive gastrointestinal decontamination. This should include large volume gastric lavage followed by activated charcoal. If consciousness is impaired, the airway should be secured prior to lavage and emesis is contraindicated.

The principles of management of child and adult overdosage are similar. It is strongly recommended that the physician contact the local poison control center for specific pediatric treatment.

DOSAGE AND ADMINISTRATION

The recommended adult dose for most patients is one (1) AMRIX 15 mg capsule taken once daily. Some patients may require up to 30 mg/day, given as one (1) AMRIX 30 mg capsule taken once daily or as two (2) AMRIX 15 mg capsules taken once daily. It is recommended that doses be taken at approximately the same time each day. Use of AMRIX for periods longer than two or three weeks is not recommended (see INDICATIONS AND USAGE).

Dosage Considerations for Special Patient Populations: AMRIX should not be used in the elderly or in patients with impaired hepatic function (see **WARNINGS**).

ase capsules are available in 15 and 30 mg strengths, packaged in bottles

KEEP THIS AND ALL MEDICATION OUT OF THE REACH OF CHILDREN. IN CASE OF ACCIDENTAL OVERDOSE, SEEK PROFESSIONAL ASSISTANCE OR CONTACT A POISON CONTROL CENTER IMMEDIATELY.

. Frazer. PA 19355 Manufactured by Eurand, Inc., Vandalia, Ohio 45377

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