Equipment Suppliers Face Big Changes Next Year

BY ALICIA AULT Associate Editor, Practice Trends

tarting in April 2008, retailers and suppliers in 10 metropolitan areas who sell certain durable medical equipment will have to become accredited and enter a competitive bidding process, according to a final rule issued by the Centers for Medicare and Medicaid

Unlike other entities, physicians may opt out of competitive bidding and accreditation, but they will still have to accept a single payment for the durable medical equipment (DME) item instead of a fee schedule-based payment, Acting CMS Administrator Leslie Norwalk said in a briefing with reporters.

The new competitive bidding program was developed to reduce Medicare's substantial DME expenditures and to decrease the out-of-pocket burden for beneficiaries, who are liable for copayments of

She estimated that Medicare could shave \$1 billion a year off its DME tab by the time the program is fully implemented in 2010.

The final rule will apply initially only to 10 categories of supplies and only to suppliers in 10 competitive bidding areas (CBA) that have been established by CMS. Physicians, hospitals, and other entities that sell DME, prosthetics, orthotics, and certain other supplies will be required to submit bids to CMS proposing charges for the items.

The bidding opened in May and will continue until July 13. CMS will evaluate the bids and then, probably in December, the agency will award contracts to a certain number of bidders in each CBA, Ms. Norwalk said in the briefing.

Beginning in April 2008, Medicare will pay a single amount for each item in those areas instead of basing payments on a fee schedule, as it has in the past.

CMS will expand the program to 70 bidding areas in 2009, and to more CBAs, and to cover more DME items after that, Ms.

Suppliers in the following 10 areas will be the first subject to the new require-Charlotte-Gastonia-Concord, Cincinnati-Middletown,

Ohio/Ky./Ind.; Cleveland-Elyria-Mentor, Ohio; Dallas-Fort Worth-Arlington, Tex.; Kansas City, Mo./Kans.; Miami-Fort Lauderdale-Miami Beach, Fla.; Orlando-Kissimmee, Fla.; Pittsburgh; Riverside–San Bernardino-Ontario, Calif.; and San Juan-Caguas-Guaynabo, Puerto Rico.

The 10 categories include: oxygen supplies and equipment; standard power wheelchairs, scooters, and accessories; complex rehabilitative power wheelchairs and accessories; mail-order diabetes supplies; enteral nutrients, equipment, and supplies; continuous positive airway pressure (CPAP) devices; respiratory assist devices and supplies and accessories; hospital beds and accessories; negative pressure wound therapy pumps and supplies and accessories; walkers and related accessories; and support surfaces (group 2 and 3 mattresses and overlays).

A list of the accrediting bodies, bidding criteria, and other details can be found at www.cms.hhs.gov/ CompetitiveAcqforDMEPOS.

INDEX OF ADVERTISERS

Byetta	3-4
Athena Diagnostics	
Corporate	15
Bayer HealthCare LLC	
Breeze2	30a-30b
Disetronic Medical Systems, Inc.	
ACCU-CHEK	4a-4b, 5
Eli Lilly and Company	
Cymbalta	6, 7, 8, 9-11
Merck & Co., Inc.	
Janumet	24a-24b, 25

Takeda Pharmaceuticals North America, Inc. Actos	36a-36l
Sanofi Aventis/Procter & Gamble Actonel	28a-28
Lantus	12a-12t
sanofi-aventis U.S. LLC	
Exubera	27-28
Lyrica	20-22
Pfizer Inc.	
Levemir	39-40
NovoLog FlexPen	33-34
NovoLog Mix 70/30	17-18
Novo Nordisk Inc.	

CLASSIFIEDS

Also Available at www.clinicalendocrinologynews.com

Recycle Life



Donate Blood

Baltimore

Hospital employed Endocrinology position ioining well established physician in desirable growing northwest suburb of Baltimore associated with dynamic and modern 200 bed hospital. Join busy outpatient practice with comprehensive diabetes center that includes wound center and hyperbasic medicine. Excellent salary, bonus and benefits. Donohue and Associates 800-831-5475. Fax 314-984-8246

E/m: donohueandassoc@aol.com

BEST READERSHIP, LOW COST Oualified Leads

2007 **CLASSIFIEDS**

Clinical Endocrinology News 4 Column Classified Ads From 1" to 12" Sizes from 1/48th of a page to a full page

For Deadlines and More Information Contact: Andrea Lamonica Tel: (800) 381-0569 or fax your ad to 914-381-0573 Email ad to: a.lamonica@elsevier.com



Clinical Endocrinology News

Elsevier-Clinical Endocrinology News 1120 Jensen Avenue Mamaroneck, NY 10543

Disclaimer

CLINICAL ENDOCRINOLOGY NEWS assumes the statements made in classified advertisements are accurate, but cannot investigate the statements and assumes no responsibility or liability concerning their content. The Publisher reserves the right to decline, withdraw, or edit advertisements. Every effort will be made to avoid mistakes, but responsibility cannot be accepted for clerical or printer errors.

PROFESSIONAL OPPORTUNITIES







The American Hospital Dubai is a 143 bed leading private health care facility in the Middle East. The hospital has over 50 western trained and qualified physicians, providing high quality primary, secondary and tertiary care services. The facility operates on American health standards. The hospital is Joint Commission International Accredited (JCIA) and our laboratory is accredited by the College of American Pathologists.

We are seeking for the following positions:

Adult Endocrinologist **Paediatric Endocrinologist**

Required Qualifications:

American Board Certification in Endocrinology and Paediatric Endocrinology respectively with a minimum of 5 years experience post Boards.

If you have the above pre-requisites and you are interested in joining our Team, please email your CV to:

> Medical Director, American Hospital Dubai, P O Box 5566, Dubai, UAE E-mail: hr_physicians@ahdubai.com

Only short listed applicants will be notified within 14 days from the date of receipt of the CV.

Read more about our Hospital at:

www.ahdubai.com