# FDA Targets Sham Diabetes Product Web Sites

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Senior Writer

the sale of products that are misrepresented as cures or treatments for diabetes and the Internet sites that advertise these products are the targets of a campaign launched by U.S., Mexican, and Canadian government agencies.

In a statement issued Oct. 19, the Food and Drug Administration and the Federal Trade Commission (FTC) announced that the FDA had issued 24 warning letters to companies marketing dietary supplements with claims that the products treated, cured, prevented, or mitigated diabetes. To date, about 180 letters and other advisories have been sent to online outlets in the three countries as a result of the campaign, the statement says.

On Oct. 19, the FTC also announced a new campaign aimed at educating consumers about how to avoid falling for sham diabetes cures. Included is an example of a Web site promoting a phony product called Glucobate.

The Internet can be a great source of information, but it also is a billboard for ads that promise miracle cures for diabetes and other serious diseases," Lynda Parnes, director of the FTC's Bureau of Consumer Protection, said in the state-

"We will not tolerate practices that raise false hopes and bilk consumers of precious health care dollars," Margaret O'K. Glavin,

the FDA's associate commissioner for regulatory affairs, said in the statement.

"Those of us who care for people with diabetes should be grateful that the FDA and regulators in Canada and Mexico are warning our patients about Web sites offering false hope," Dr. Philip Levy, chairman of the section of endocrinology and metabolism at Good Samaritan Hospital, Phoenix, said in an interview.

While the Internet can be helpful at times, these particular Web sites are fraud-

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ulent and are promoting "cures" for diabetes, with absolutely no evidence support claims, and could be harmful to patients, he added. Clinicians should encourage tients to report any suspicious Web site to the

FDA, and discourage them from trying any of these "cures," noted Dr. Levy, a past president of the American College of Endocrinology.

An example of one warning letter, sent by the FDA to a Reno, Nev.-based company about its product called "Enhansulin," notes that the product is advertised as containing extract from "Caucasian blueberry leaves." The letter says that marketing this product with the therapeutic claims that appear on its Web site establishes it as a drug and, therefore, violates the Federal Food, Drug, and Cosmetic Act. Some of the claims on the Web site, according to the letter, include statements that the product lowers blood sugar and cholesterol levels naturally and that Caucasian blueberry leaves have been "effectively used to manage the effects of diabetes" for centuries.

The list of the 24 companies that have been sent warning letters, with links to the letters, is provided on the FDA's Web site at www.cfsan.fda.gov/~dms/dialist.html. The phony ad created by the FTC as part of its consumer education campaign is available at: http://wemarket 4u.net/glucobate/index.html.

## Diabetes Guide for School Personnel

The Diabetes Research Institute Foundation has produced a guide for anyone entrusted with caring for a child with type 1 diabetes. "Facts About Diabetes: A Guide for School Personnel and Child Care Providers" has instructions on how to handle emergencies as well as information about the disease and how it is controlled. The guide includes a diabetes management form that can be personalized for each child and easily accessed for speedy solutions. To order copies of the brochure, call 800-321-3437.







- refer to package insert.)

  INDICATIONS AND USAGE

  AndroGel is indicated for replacement therapy in males for conditions associated with a deficiency or absence of endogenous testosterone:

  1. Primary hypogonadism (congenital or acquired) testicular failure due to cryptorchidism, bilateral torsion, orchitis, vanishing testis syndrome, orchiectomy, Klinefelter's syndrome, chemotherapy, or toxic damage from alcohol or heavy metals. These men usually have low serum testosterone levels and gonadotropins (FSH, LH) above the normal range.

AndroGel has not been canically evaluated in measurements age.

CONTRAINDICATIONS

Androgens are contraindicated in men with carcinoma of the breast or known or suspected carcinoma of the prostate.

AndroGel is not indicated for use in women, has not been evaluated in women, and must not be used in women, has not been evaluated in women, and must not be used in women.

Pregnant women should avoid skin contact with AndroGel application sites in men. Testosterone may cause fetal harm. In the event that unwashed or unclothed skin to which AndroGel has been applied does come in direct contact with the skin of a pregnant woman, the general area of contact on the woman should be washed with soap and water as soon as possible. In vitro studies show that residual testosterone is removed from the skin surface by washing with soap and water.

AndroGel should not be used in patients with known hypersensitivity to any of its ingredients, including testosterone USP that is chemically synthesized from soy.

- synthesized from soy.

  WARNINGS

  1. Prolonged use of high doses of orally active 17-alpha-alkyl androgens (e.g., methyltestosterone) has been associated with serious hepatic adverse effects (pellosis hepatis, hepatic neoplasms, cholestatic hepatitis, and jaundice). Peliosis hepatis can be a life-threatening or fatal complication. Long-term therapy with testosterone enanthate, which elevates blood levels for prolonged periods, has produced multiple hepatic adenomas. AndroGel is not known to produce these adverse effects.

  2. Geriatric patients treated with androgens may be at an increased risk for the development of prostatic hyperplasia and prostatic carcinoma.
- risk for the development of prostatic hyperplasia and prostatic carcinoma.
  Geriatric patients and other patients with clinical or demographic characteristics that are recognized to be associated with an increased risk of prostate cancer should be evaluated for the presence of prostate cancer prior to initiation of testosterone replacement therapy, un men receiving testosterone replacement therapy, surveillance for prostate cancer should be consistent with current practices for eugonadal men. Increases in serum PSA from baseline values were seen in approximately 18% of individuals in an open label study of 162 hypogonadal men treated with AndroGel fou to 42 months. Most of these increases were seen within the first year of therapy. (see ADVERSE REACTIONS and PRECAUTIONS: Carcinogenesis, Mutagenesis, Impairment of Fertility and Laboratory Tests). Edema with or without congestive heart failure may be a serious complication in patients with preexisting cardiac, renal, or hepatic disease. In addition to discontinuation of the drug, diuretic therapy may be required.
- disease. In addition to discontinuation to the degree may be required.

  Gynecomastia frequently develops and occasionally persists in patients being treated for hypogonadism. The treatment of hypogonadal men with testosterone esters may potentiate sleep apnea in some patients, especially those with risk factors such as obesity or chronic lung diseases.

  ALCOHOL BASED GELS ARE FLAMMABLE. AVOID FIRE, FLAME OR SMOKING UNTIL THE GEL HAS DRIED.

ter or testosterone to another person can occur when vigorous o-skin contact is made with the application site. The following pre-ns are recommended to minimize potential transfer of testosterone hadroGel-treated skin to another person: attents should wash their hands immediately with soap and water ter application of AndroGel.

- rations should wash trefit hands immediately will solp and water after application of AndroGel. Patients should cover the application site(s) with clothing after the gel has dried (e.g. a shirt). In the event that unwashed or unclothed skin to which AndroGel has been applied does come in direct contact with the skin of another person, the general area of contact on the other person should be washed with soap and water as soon as possible. In vitro studies show that residual testosterone is removed from the skin surface by washing with soap and water, anges in body hair distribution, significant increase in acne, or other ns of virilization of the female partner should be brought to the attenno of a physician.

neral physician should instruct patients to report any of the following: Too frequent or persistent erections of the penis. Any nausea, vomiting, changes in skin color, or ankle swelling. Breathing disturbances, including those associated with sleep.

Pump.

Advise patients of the following:

AndroGel should not be applied to the scrotum.

AndroGel should be applied once daily to clean dry skin.

After application of AndroGel, it is currently unknown for how long showering or swimming should be delayed. For optimal absorption of testosterone, it appears reasonable to wait at least 5-6 hours after application prior to showering or swimming. Nevertheless, showering or swimming after just 1 hour should have a minimal effect on the amount of AndroGel absorbed if done very infrequently.

SINCE ALCOHOL BASED GELS ARE FLAMMABLE, AVOID FIRE, FLAME OR SMOKING UNTIL THE GEL HAS DRIED.

- oratory Tests
  Hemoglobin and hematocrit levels should be checked periodically
  (to detect polycythemia) in patients on long-term androgen therapy.
  Liver function, prostatic specific antigen, cholesterol, and high-density lipoprotein should be checked periodically.
  To assure proser design senum testosterone concentrations should
- ensure proper dosing, serum testosterone concentrations should measured (see DOSAGE AND ADMINISTRATION).

g Interactions
phenbutazone: Concurrent administration of oxyphenbutazone
androgens may result in elevated serum levels of oxyphenbutazon
ulin: In diabetic patients, the metabolic effects of androgens may
ease blood glucose and, therefore, insulin requirements.
oranoloi: In a published pharmacokinetic study of an injectable
osterone product, administration of testosterone cypionate led to an

increased clearance of propranolol in the majority of men tested. Corticosteroids: The concurrent administration of testosterone with ACTH or corticosteroids may enhance edma formation; thus, these drugs should be administered cautiously, particularly in patients with car-diag or hepatic disease.

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Drug/Laboratory Test Interactions

Androgens may decrease levels of thyroxin-binding globulin, resulting in decreased total T4 serum levels and increased resin uptake of T3 and T4. Free thyroid hormone levels remain unchanged, however, and there is no clinical evidence of thyroid dysfunction.

Carcinogenesis, Mutagenesis, Impairment of Fertility

Animal Data: Testosterone has been tested by subcutaneous injection and implantation in mice and rats. In mice, the implant induced cervical uterine tumors, which metastasized in some cases. There is suggestive evidence that injection of testosterone into some strains of female mice increases their susceptibility to hepatoma. Testosterone is also known to increase the number of tumors and decrease the degree of differentiation of chemically induced carcinomas of the liver in rats.

Human Data: There are rare reports of hepatocellular carcinoma in patients receiving long-term oral therapy with androgens in high doses. Withdrawal of the drugs did not lead to regression of the tumors in all cases.

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Gentatric patients and other patients with clinical or demographic characteristics that are recognized to be associated with an increased risk of prostate cancer should be evaluated for the presence of prostate cancer prior to initiation of testosterone replacement therapy.

In men receiving testosterone replacement therapy, screening for prostate cancer should be consistent with current practices for eugonadal men. Increases in serum PSA from baseline values were reported in approximately 18% of individual patients treated for up to 42 months in an open-label safety study (see ADVERSE REACTIONS). Pregnancy Category X (see CONTRAINDICATIONS) — Teratogenic Effects: AndroGel is not indicated for women and must not be used in

be used in women.

Pediatric Use: Safety and efficacy of AndroGel in pediatric patients have not been established.

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ADVERSE REACTIONS
In a controlled clinical study, 154 patients were treated with AndroGel for up to 6 months. Adverse Events possibly, probably or definitely related to the use of AndroGel and reported by ≥1% of the patients are listed in

TABLE 1. Adverse Events Possibly, Probably or Definitely Related to Use of AndroGel in the 180-Day Controlled Clinical Trial

Adverse Event	Dose of AndroGel®		
Autoroc Etchi	5 g n = 77	7.5 g n = 40	10 g n = 78
Acne	1%	3%	8%
A <b>l</b> opecia	1%	0%	1%
Application Site Reaction	5%	3%	4%
Asthenia	0%	3%	1%
Depression	1%	0%	1%
Emotional Lability	0%	3%	3%
Gynecomastia	1%	0%	3%
Headache	4%	3%	0%
Hypertension	3%	0%	3%
Lab Test Abnormal*	6%	5%	3%
Libido Decreased	0%	3%	1%
Nervousness	0%	3%	1%
Pain Breast	1%	3%	1%
Prostate Disorder**	3%	3%	5%
Testis Disorder***	3%	0%	0%

- The following adverse events possibly related to the use of droGel occurred in fewer than 1% of patients: amnesia, anxiored hair, dizaliness, dry skin, hirsultism, hostility, impaired sethesia, penis disorder, peripheral edema, sweating, and va

parestnesia, penis disorder, penipheral edema, sweating, and vasodilation.

In this clinical trial of AndroGel, skin reactions at the site of application were reported with AndroGel, but none was severe enough to require treatment or discontinuation of drug.

Six (4%) patients in this trial had adverse events that led to discontinuation of AndroGel. These events included the following: cerebral hemorrhage, convulsion (neither of which were considered related to AndroGel administration), depression, sadness, memory loss, elevated prostate specific antigen and hypertension. No AndroGel patients discontinued due to skin reactions.

In an uncontrolled pharmacokinetic study of 10 patients, two had adverse events associated with AndroGel; these were asthenia and decression in one patient and increased libido and hyperkinesia in the

adverse events associated with AndroGeI; these were asthenia and depression in one patient and increased libido and hyperkinesia in the other. Among 17 patients in foreign clinical studies there was one instance each of acne, erythema and benign prostate adenoma associated with a 2.5% festiosterone gel formulation applied dermally. One hundred sixty-two (162) patients received AndroGeI for up to 3 years in a long-term follow-up study for patients who completed the controlled clinical trial. Table 2 summarizes those adverse events possibly, probably or definitely related to the use of AndroGeI and reported by 2 or more subjects in at least one treatment group.

Adverse Event Category/Classification	Treatment Group % (N = 162)
Lab Test Abnormal+	9,3% (15)
Skin dry	1.9% (3)
Application Site Reaction	5.6% (9)
Acne	3.1% (5)
Pruritus	1.9% (3)
Enlarged Prostate	11.7% (19)
Carcinoma of Prostate	1,2% (2)
Urinary Symptoms*	3.7% (6)
Testis Disorder**	1.9% (3)
Gynecomastia	2.5% (4)
Anemia	2.5% (4)

\*\* Testis disorder included three patients. There were two patients with a non-palpable testis and one patient with slight right testicular tenderness.

Two patients reported serious adverse events considered possibly related to treatment: deep vein thrombosis (DVT) and prostate disorder requiring a transurethral resection of the prostate (TURP). Nine patients discontinued treatment due to adverse events possibly related to treatment with AndroGel, including two patients with application site reactions, one with kidney failure, and five with prostate disorders (including increase in serum PSA in 4 patients, and increase in PSA with prostate enlargement in a fifth patient). All patients who discontinued due to an increase in serum PSA did so by Day 357.

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Increases in serum PSA was thereater. While there was no statistically significant increase in mean PSA from 6 months through 36 months of AndroGel treatment for the overall group of 162 patients enrolled in the long-term extension study, there were increases in serum PSA seen in approximately 18% of individual patients. In the long-term extension study, the overall mean change from baseline in serum PSA values for the entire group was 0.11 rightn.

Twenty-nine (29) (18%) patients met the per-protocol criterion for increase in serum PSA value, defined as a value 22X the baseline value or any single absolute value 26 ng/ml. The first patients were this criterion by virtue of a post-baseline value at least twice the baseline value. In most of these cases (22/225), the maximum serum PSA value attained was ≤2 ng/ml. The first patients were were serum PSA value as a value attained was ≤2 ng/ml. The first patients were this criterion by having a serum PSA was seen at or prior to Month 12 in most of the patients who met this criterion (23

is one report of acute overdosage by injection of testosterone enanthate testosterone levels of up to 11,400 ng/dL were implicated in a cere-

restosterone levels of up to 11,400 ng/dL were implicated in a cere-brovascular accident.

DOSAGE AND ADMINISTRATION

The recommended starting dose of AndroGel is 5 g delivering 5 mg of testosterone systemically, applied once daily (preferably in the morning) to clean, dry, intact skin of the shoulders and upper arms and/or abdomen. Serum testosterone levels should be measured approximately 14 days after initiation of therapy to ensure proper dosing. If the serum testosterone concentration is below the normal range, or if the desired clinical response is not achieved, the daily AndroGel dose may be increased from 5 g to 7.5 g and from 7.5 g to 10 g as instructed by the physician.

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AndroGel is available in either unit-dose packets or multiple-dose pumps. The metered-dose pump delivers 1.25 g of product when the pump mechanism is fully depressed once.

AndroGel must not be applied to the genitals. If using the multi-dose AndroGel Pump, patients should be instructed to prime the pump before using it for the first time by fully depressing the pump mechanism (actuation) 3 times and discard this portion of the product to assure precise dose delivery. After the priming procedure, patients should completely depress the pump one time (actuation) for every 1.25 g of product required to achieve the daily prescribed dosage. The product may be delivered directly into the palm of the hand and then applied to the desired applications itse, either one pump actuation at a time or upon completion of all pump actuations required for the daily dose. Alternatively, the product can be applied directly to the application directly to the sites may prevent loss of product than any occur during transfer from the palm of the hand onto the application sites. Please refer to the chart below for specific dosing guidelines when the AndroGel Pump is used.

Prescribed Daily Dose	Number of Pump Actuations
5 g	4 (once daily)
7.5 g	6 (once daily)

If using the packets, the entire contents should be squeezed into the palm of the hand and immediately applied to the application sites. Alternately, patients may squeeze a portion of the gel from the packet into the palm of the hand and apply to application sites. Repeat until entire contents have been applied.

Application sites should be allowed to dry for a few minutes prior to dressing. Hands should be washed with soap and water after AndroGel has been applied.

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HOW SUPPLIED

AndroGel is supplied in non-aerosol, metered-dose pumps. The pump is composed of plastic and stainless steel and an LDPE/aluminum foll inner liner encased in rigid plastic with a polypropylene cap. Each individual packaged AndroGel Pump is capable of dispensing 75 g or 60 metered 1.25 g doses.

	0051-8488-88	2 x 75 g pumps (each pump dispenses 60 metere			
		1.25 g doses)			
	0051-8425-30	30 packets (2.5 g per packet)			
	0051-8450-30	30 packets (5 g per packet)			
-		,			
	Keep AndroGel out of the reach of children.				
-					
	Manufactured by: Laboratoires Besins International				
	Montrouge, France	ce			