2

Triage of High-Risk Patients Is Key to Influenza Strategy

BY MICHELE G. SULLIVAN

hile pandemic flu will probably be widespread throughout the country this fall and winter, the vast majority of people who contract pandemic influenza A(H1N1) will recover without testing and without any special treatment.

"On the other hand, if someone has an underlying condition or severe illness, it's really important that they get treated promptly," Dr. Thomas R. Frieden, director of the Centers for Disease Control and Prevention, said in a teleconference.

The message may be "complicated," he said, "but getting it right is not only going to be important for helping people stay healthy, it's [also] going to be very important for making sure that our hospitals and our emergency departments are available to the community and to the people who really need treatment."

Individuals who are at high risk for severe illness from pandemic influenza A(H1N1), such as those who are pregnant or who have chronic conditions, should be given antiviral treatment as soon as possible, even before confirmatory laboratory results are available, according to updated recommendations, said Dr. Anne Schuchat of the CDC.

Physicians should warn high-risk patients to actively seek treatment for flulike symptoms.

"If you have an underlying condition such as diabetes, pregnancy, heart disease, or lung disease, it's important to be seen promptly if you get a fever" so that antiviral treatment can be initiated within the first 48 hours of illness. "This can make a big difference in hastening your recovery, the difference between becoming seriously ill or recovering well," Dr. Frieden said.

Another red flag would be a recurrence of fever after a seeming recovery, he added. Ten of 36 children who died of H1N1 infection also had invasive bacterial infections, probably picked up while they were recovering at home (MMWR 2009;58:941-7).

"An important message for doctors is that if someone has the flu, they get better, and then they get worse again with a high fever, that is a clue that maybe they should be treated with antibiotics," Dr. Frieden said.

The updated guidance recommends treatment with antivirals for hospitalized patients with confirmed, probable, or suspected pandemic flu, and for individuals who are at increased risk for flu-related complications.

The CDC recommends either oseltamivir (Tamiflu) or zanamivir (Relenza) for antiviral treatment of the pandemic flu.

Most people won't know whether their flulike symptoms are seasonal flu or pandemic flu, so the guidance encourages health care providers to use their judgment when treating high-risk patients.

Dr. Schuchat suggested that clinicians consider writing antiviral prescriptions in advance for patients in high-risk groups. This would allow an individual who develops flulike symptoms to call his or her physician, discuss the symptoms, and determine whether to fill the prescription. Antivirals are most effective when begun within 48 hours of symptom onset, Dr. Schuchat said.

While prompt treatment is important for very ill and high-risk patients, Dr. Schuchat emphasized that the CDC promotes "smart use of antivirals" to minimize the development of resistant strains, and added that most children and adults who become ill with the H1N1 virus will not need treatment with antivirals.

At press time, 13 cases of pandemic H1N1 flu that were resistant to oseltamivir had been reported, according to data from a media briefing by Tamiflu manufacturer Roche.

Heidi Splete contributed to this report.

EDITORIAL ADVISORY BOARD

ELIOT BATTLE JR., M.D., Howard University, Washington, D.C.

LESLIE S. BAUMANN, M.D., University of Miami

DAVID E. COHEN, M.D., New York University, N.Y.

SUZANNE M. CONNOLLY, M.D., Mayo Clinic, Scottsdale, Ariz.

DIRK M. ELSTON, M.D., Geisinger Medical Center, Danville, Pa.

Richard G. GLOGAU, M.D., University of California, San Francisco

NEIL S. GOLDBERG, M.D., Private practice, Bronxville, N.Y.

ALICE B. GOTTLIEB, M.D., Tufts University, Boston

ADELAIDE A. HEBERT, M.D., University of Texas, Houston

BROOKE ASHLEY-ANN JACKSON, M.D., Northwestern University, Chicago

RONALD P. RAPINI, M.D., University of Texas, Houston

RANDALL K. ROENIGK, M.D., Mayo Clinic, Rochester, Minn.

ROBERTA D. SENGELMANN, M.D., Private practice, Santa Barbara, Calif.

ROBERT A. WEISS, M.D., Johns Hopkins University, Baltimore



President, IMNG Alan J. Imhoff

Executive Director, Operations Jim Chicca Director, Production/Manufacturing Yvonne Evans

Production Manager Judi Sheffer Production Specialists Anthony Draper, Rebecca Slebodnik

Creative Director Louise A. Koenig Design Supervisor Elizabeth Byrne Lobdell Senior Designer Sarah L. Gallant Designer Lisa M. Marfori Photo Editor Catherine Harrell

Sales Director, IMNG Mark E. Altier, 973-290-8220, m.altier@elsevier.com

National Account Manager Sally Cioci, 973-290-8215, fax 973-290-8250, s.cioci@elsevier.com

Advertising Offices 60 Columbia Rd., Bldg. B, 2nd flr., Morristown, NJ 07960, 973-290-8200, fax 973-290-8250

Classified Sales Manager, IMNG Robert Zwick 973-290-8226, fax 973-290-8250, r.zwick@elsevier.com

Classified Advertising Manager Andrea LaMonica, 800-381-0569, fax 914-381-0573,

a.lamonica@elsevier.com Classified Advertising Offices

1120 Jensen Avenue, Mamaroneck, NY 10543, 800-381-0569

Program Manager, Customized Publications Malika Wicks

Circulation Analyst Barbara Cavallaro, 973-290-8253, b.cavallaro@elsevier.com Associate Program Manager Jennifer Eckert Business Controller Dennis Quirk Adv. Services Manager Joan Friedman Credit Supervisor Patricia H. Ramsey Manager, Admin./Conventions Lynne Kalish

Receptionist Linda Wilson

SKIN & ALLERGY NEWS (ISSN 0037-6337) is published monthly by Elsevier Inc., 60 Columbia Rd., Bldg. B, 2^{ud} flr., Morristown, NJ 07960, 973-290-8200, fax 973-290-8250. Subscription price is \$103.00 per year. Periodicals postage paid at Morristown, NJ, and additional offices.

Founding Publisher: Jack O. Scher Founding Editor: William Rubin

©Copyright 2009, by Elsevier Inc.



VITAL SIGNS Most Dermatologists Are Office Based Office-based practice 9,010 Residency/ fellowship 1,090 Physician staff 501 Other professional activity 255 Note: Other professional activity includes administration, teaching, research, and other.

Source: American Medical Association, 2007 data



old mailing label) to 973-290-8245 or e-mail change to subs@elsevier.com Editorial Offices 5635 Fishers Lane, Suite

Address Changes Fax change of address (with

6000, Rockville, MD 20852, 877-524-9336, sknews@elsevier.com Reprints Call 240-221-2419

Director of Information Doug Sullivan

Editor in Chief Mary Jo M. Dales

Managing Editor Amy Pfeiffer

Executive Editors Denise Fulton, Kathy Scarbeck

DeMott, Lori Buckner Farmer, Joyce Frieden,

Catherine Hackett, Keith Haglund, Gina L

Henderson, Sally Koch Kubetin, Teresa Lassman, Mark S. Lesney, Jane Salodof

MacNeil, Catherine Cooper Nellist, Calvin Pierce, Terry Rudd, Elizabeth Wood

Associate Editors Felicia Rosenblatt Black,

Therese Borden, Lorinda Bullock, Jay C.

Reporters *Chicago:* Patrice Wendling; *Denver:* Bruce Jancin; *London:* Jonathan Gardner;

Los Angeles: Betsy Bates; Miami: Damian McNamara; Mid-Atlantic: Michele G.

Sullivan; New England: Diana Mahoney; New York: Mary Ellen Schneider;

Philadelphia: Mitchel L. Zoler; San Diego:

Evans, Elizabeth Mechcatie, Heidi Splete,

Miriam E. Tucker, Kerri Wachter

Project Manager Susan D. Hite

Mary Ann Moon

Contributing Writers Christine Kilgore,

Assignments Manager Megan Evans

Doug Brunk; San Francisco: Sherry Boschert, Robert Finn; Washington: Alicia Ault, Jeff

Cherniak, Virginia Ingram-Wells, Jane Locastro, Renée Matthews, Carol

Nicotera-Ward, Leanne Sullivan

Deputy Managing Editor Richard Franki

Senior Editors Christina Chase, Kathryn

Senior Systems Administrators Lee J. Unger, Kreg M. Williams

Systems Administrator/Application Support Peter Ayinde

Accounts Payable Coordinator Daniela Silva

SKIN & ALLERGY NEWS is an independent newspaper that provides the practicing dermatologist with timely and relevant news and commentary about clinical developments in the field and about the impact of health care policy on the specialty and the physician's practice.

The ideas and opinions expressed in SKIN & AL-LERGY NEWS do not necessarily reflect those of the Publisher. Elsevier Inc. will not assume responsibility for damages, loss, or claims of any kind arising from or related to the information contained in this publication, including any claims related to the products, drugs, or services mentioned herein.

POSTMASTER Send changes of address (with old mailing label) to SKIN & AllerGY NEWS Circulation, 60 Columbia Rd., Bldg. B, 2nd flr., Morristown, NJ 07960.