strategy or were not familiar with the file management strategies in their digital imaging software programs. No single method prevailed for archiving images, and there was no standard level of image resolution.

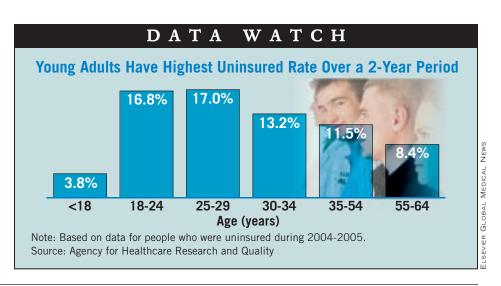
"The biggest problems we saw in the survey were inconsistent file-naming strategies and underutilization of metadata," Dr. Humphrey said.

Based on their conducted research, the investigators recommend a digital management strategy that includes assigning metadata in the form of keywords that provide information about diagnoses and procedures.

"We think metadata will make your images more accessible and retrievable and assure compatibility if you switch software programs," he said.

For more detailed information about digital asset management, visit www.iptc.org, which includes a list of software programs that are friendly to IPTC metadata.

Another useful resource is "The DAM Book: Digital Asset Management for Photographers" (San Francisco: O'Reilly Media, 2005) by Peter Krogh, a professional photographer and recognized expert in digital asset management, Dr. Humphrey said



NEW XYZAL®

THE XYZ OF ALLERGY RELIEF™

INTRODUCING POWERFUL RELIEF

XYZAL is indicated for the relief of symptoms associated with allergic rhinitis (seasonal and perennial), and the treatment of uncomplicated skin manifestations of chronic idiopathic urticaria in adults and children 6 years of age and older

Potent

- Potent inhibition of histamine-induced wheal and flare
 - -The clinical relevance of histamine wheal skin testing is unknown

Consistent

- Consistent efficacy across 8 placebo-controlled clinical trials
 - —Six clinical trials in allergic rhinitis (seasonal and perennial) and 2 in chronic idiopathic urticaria

Fast and long lasting

 Onset of efficacy was seen at 60 minutes and efficacy was demonstrated at the end of the 24-hour dosing interval (in an Environmental Exposure Unit study)

Convenient once-daily PM dosing



(actual size)

Important safety information

- The use of XYZAL is contraindicated in: patients with a known hypersensitivity to levocetirizine or any of the ingredients of XYZAL or to cetirizine (observed reactions range from urticaria to anaphylaxis); patients with end-stage renal impairment at less than 10 mL/min creatinine clearance or patients undergoing hemodialysis; and pediatric patients aged 6 to 11 years with impaired renal function
- Patients should be cautioned against engaging in hazardous occupations requiring complete mental alertness and motor coordination, such as operating machinery or driving a motor vehicle, after ingestion of XYZAL. Concurrent use of XYZAL with alcohol or other central nervous system (CNS) depressants should be avoided because additional reductions in alertness and additional impairment of CNS performance may occur

For more information, visit www.XYZAL.com

Please see adjacent brief summary of Prescribing Information.





Powerful relief