

# Shrink-Wrapped Lice May Have Met Their Match

BY BETSY BATES  
Los Angeles Bureau

SANTA BARBARA, CALIF. — A suffocation-based pediculicide developed by a dermatologist in his office may offer hope for regaining control over head lice, the bane of elementary school moms and the physicians they hound for a cure.

That was the word at the annual meeting of the California Society of Dermatology and Dermatologic Surgery, where

Alfred T. Lane, M.D., professor of dermatology and pediatrics at Stanford (Calif.) University, expressed great hope that Nuvo lotion will someday come to the marketplace.

Dr. Lane highlighted the formula, a dry-on, suffocation-based, pediculicide (DSP) as a possible “new vista in pediatric dermatology,” in keeping with the theme of his talk.

He explained that Nuvo lotion was developed in the Palo Alto, Calif., derma-

tology practice of Dale L. Pearlman, M.D., to take advantage of the physiology of the common head louse, which can hold its breath long enough to outlive physical blocking agents such as mayonnaise or petrolatum.

Dr. Pearlman created a formula out of nontoxic ingredients (stearyl alcohol, propylene glycol, sodium lauryl sulfate, cetyl alcohol, and water, among others) that basically “shrink-wraps” lice when it dries on the hair, completely blocking

their breathing holes, or spiracles.

The lotion is applied at home and dried on the hair with a hair dryer. It is invisible and should be left on the hair for at least 8 hours.

After three applications at 1-week intervals, Dr. Pearlman achieved a 96% cure rate and a remission rate of 94% in 133 patients enrolled in two office-based clinical trials. He published what Dr. Lane called “excellent, excellent data” last year (*Pediatrics* 2004;114:e275-9).

Removal of nits with a comb was not found to statistically improve the effectiveness of the treatment.

Dr. Lane pointed out that the protocol established by Dr. Pearlman did not require exhaustive household cleaning, but rather, simple washing of clothes, spinning of bed linens in the dryer, and running combs and brushes through the dishwasher.

Currently, Dr. Pearlman is attempting to find a pharmaceutical company to sponsor the formula; in the meantime, his Web site, <http://nuvoforheadlice.com>, explains that it can only be prescribed by him as part of his research protocol in Palo Alto.

Dr. Pearlman's article disclosed his financial interest in the product as its inventor; Dr. Lane has no financial ties to the product. ■

## Combing Beats Insecticides for Lice, Study Shows

Combing wet hair with conditioner and a fine-tooth comb is four times more effective at curing pediculosis than water-based, over-the-counter pediculicide shampoos, Nigel Hill, Ph.D., and colleagues reported.

The study contradicts others that have found pediculicides more effective than wet combing—possibly because the lice examined in the new study appeared to have developed resistance to permethrin, one of the most common active ingredients in the shampoos, said Dr. Hill, head science officer of the London School of Hygiene and Tropical Medicine, and his associates (*BMJ* 2005;331:384-7).

The researchers randomized 133 children aged 2-15 years with head lice to either the “Bug Buster” wet-combing kit or to a water-based, over-the-counter pediculicide containing either malathion or permethrin.

The Bug Buster kit, developed by the United Kingdom charity organization Community Hygiene Concern, includes a fine-tooth comb and conditioner. Treatment consists of four sequential combings of wet, conditioned hair with 3 days between each combing. The cure rates were 17% for malathion shampoo, 10% for permethrin, and 57% for the Bug Buster kit.

Several factors could account for the difference, the investigators said. The most recent Bug Buster kit has an improved comb. Also, only one dose of the pediculicide shampoo was used, while many physicians tell their patients to use two doses.

—Michele G. Sullivan



### DAIICHI PHARMACEUTICAL CORPORATION FLOXIN® Otic

(ofloxacin otic) solution 0.3%

Brief Summary. Please see product insert for complete prescribing information.

#### INDICATIONS AND USAGE

FLOXIN® Otic (ofloxacin otic) solution 0.3% is indicated for the treatment of infections caused by susceptible isolates of the designated microorganisms in the specific conditions listed below:

**Otitis Externa** in adults and pediatric patients, 6 months and older, due to *Escherichia coli*, *Pseudomonas aeruginosa*, and *Staphylococcus aureus*.

**Chronic Suppurative Otitis Media** in patients 12 years and older with perforated tympanic membranes due to *Proteus mirabilis*, *Pseudomonas aeruginosa*, and *Staphylococcus aureus*.

**Acute Otitis Media** in pediatric patients one year and older with tympanostomy tubes due to *Haemophilus influenzae*, *Moraxella catarrhalis*, *Pseudomonas aeruginosa*, *Staphylococcus aureus*, and *Streptococcus pneumoniae*.

#### CONTRAINDICATIONS

FLOXIN® Otic (ofloxacin otic) solution 0.3% is contraindicated in patients with a history of hypersensitivity to ofloxacin, to other quinolones, or to any of the components in this medication.

#### WARNINGS

NOT FOR OPHTHALMIC USE.

NOT FOR INJECTION.

Serious and occasionally fatal hypersensitivity (anaphylactic) reactions, some following the first dose, have been reported in patients receiving systemic quinolones, including ofloxacin. Some reactions were accompanied by cardiovascular collapse, loss of consciousness, angioedema (including laryngeal, pharyngeal or facial edema), airway obstruction, dyspnea, urticaria, and itching. If an allergic reaction to ofloxacin is suspected, stop the drug. Serious acute hypersensitivity reactions may require immediate emergency treatment. Oxygen and airway management, including intubation, should be administered as clinically indicated.

#### PRECAUTIONS

**General:** As with other anti-infective preparations, prolonged use may result in over-growth of nonsusceptible organisms, including fungi. If the infection is not improved after one week, cultures should be obtained to guide further treatment. If otorrhea persists after a full course of therapy, or if two or more episodes of otorrhea occur within six months, further evaluation is recommended to exclude an underlying condition such as cholesteatoma, foreign body, or a tumor.

The systemic administration of quinolones, including ofloxacin at doses much higher than given or absorbed by the otic route, has led to lesions or erosions of the cartilage in weight-bearing joints and other signs of arthropathy in immature animals of various species.

Young growing guinea pigs dosed in the middle ear with 0.3% ofloxacin otic solution showed no systemic effects, lesions or erosions of the cartilage in weight-bearing joints, or other signs of arthropathy. No drug-related structural or functional changes of the cochlea and no lesions in the ossicles were noted in the guinea pig following otic administration of 0.3% ofloxacin for one month.

No signs of local irritation were found when 0.3% ofloxacin was applied topically in the rabbit eye. Ofloxacin was also shown to lack dermal sensitizing potential in the guinea pig maximization study.

**Information for Patients:** Avoid contaminating the applicator tip with material from the fingers or other sources. This precaution is necessary if the sterility of the drops is to be preserved. Systemic quinolones, including ofloxacin, have been associated with hypersensitivity reactions, even following a single dose. Discontinue use immediately and contact your physician at the first sign of a rash or allergic reaction.

#### Otitis Externa

Prior to administration of FLOXIN® Otic, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for five minutes to facilitate penetration of the drops into the ear canal. Repeat, if necessary, for the opposite ear (see **DOSAGE AND ADMINISTRATION**).

#### Acute Otitis Media and Chronic Suppurative Otitis Media

Prior to administration of FLOXIN® Otic, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 4 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for five minutes. Repeat, if necessary, for the opposite ear (see **DOSAGE AND ADMINISTRATION**).

**Drug Interactions:** Specific drug interaction studies have not been conducted with FLOXIN® Otic.

#### Carcinogenesis, Mutagenesis, Impairment of Fertility

Long-term studies to determine the carcinogenic potential of ofloxacin have not been conducted. Ofloxacin was not mutagenic in the Ames test, the sister chromatid exchange assay (Chinese hamster and human cell lines), the unscheduled DNA synthesis (UDS) assay using human fibroblasts, the dominant lethal assay, or the mouse micronucleus assay. Ofloxacin was positive in the rat hepatocyte UDS assay, and in the mouse lymphoma assay. In rats, ofloxacin did not affect male or female reproductive performance at oral doses up to 360 mg/kg/day. This would be over 1000 times the maximum recommended clinical dose, based upon body surface area, assuming total absorption of ofloxacin from the ear of a patient treated with FLOXIN® Otic twice per day.

#### Pregnancy

**Teratogenic effects: Pregnancy Category C.** Ofloxacin has been shown to have an embryocidal effect in rats at a dose of 810 mg/kg/day and in rabbits at 160 mg/kg/day.

These dosages resulted in decreased fetal body weights and increased fetal mortality in rats and rabbits, respectively. Minor fetal skeletal variations were reported in rats receiving doses of 810 mg/kg/day. Ofloxacin has not been shown to be teratogenic at doses as high as 810 mg/kg/day and 160 mg/kg/day when administered to pregnant rats and rabbits, respectively.

Ofloxacin has not been shown to have any adverse effects on the developing embryo or fetus at doses relevant to the amount of ofloxacin that will be delivered otologically at the recommended clinical doses.

**Nonteratogenic Effects:** Additional studies in the rat demonstrated that doses up to 360 mg/kg/day during late gestation had no adverse effects on late fetal development, labor, delivery, lactation, neonatal viability, or growth of the newborn. There are, however, no adequate and well-controlled studies in pregnant women. FLOXIN® Otic should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

**Nursing Mothers:** In nursing women, a single 200 mg oral dose resulted in concentrations of ofloxacin in milk which were similar to those found in plasma. It is not known whether ofloxacin is excreted in human milk following topical otic administration. Because of the potential for serious adverse reactions from ofloxacin in nursing infants, a decision should be made whether to discontinue nursing or to discontinue the drug, taking into account the importance of the drug to the mother.

**Pediatric Use:** Safety and efficacy have been demonstrated in pediatric patients of the following ages for the listed indications:

- six months and older: otitis externa with intact tympanic membranes
- one year and older: acute otitis media with tympanostomy tubes
- twelve years and older: chronic suppurative otitis media with perforated tympanic membranes

Safety and efficacy in pediatric patients below these ages have not been established.

Although no data are available on patients less than age 6 months, there are no known safety concerns or differences in the disease process in this population that will preclude use of this product.

No changes in hearing function occurred in 30 pediatric subjects treated with ofloxacin otic and tested for audiometric parameters.

Although quinolones, including ofloxacin, have been shown to cause arthropathy in immature animals after systemic administration, young growing guinea pigs dosed in the middle ear with 0.3% ofloxacin otic solution for one month showed no systemic effects, quinolone-induced lesions, erosions of the cartilage in weight-bearing joints, or other signs of arthropathy.

#### ADVERSE REACTIONS

##### Subjects with Otitis Externa

In the phase III clinical trials performed in support of once-daily dosing, 799 subjects with otitis externa and intact tympanic membranes were treated with ofloxacin otic solution. The studies, which served as the basis for approval, were 020 (pediatric, adolescents and adults), 016 (adolescents and adults) and 017 (pediatric). The following treatment-related adverse events occurred in two or more of the subjects.

Adverse Event	Incidence Rate		
	Studies 002/003 <sup>1</sup> BID (N=229)	Studies 016/017 <sup>2</sup> QD (N=310)	Study 020 <sup>3</sup> QD (N=489)
Application Site Reaction	3%	16.8%	0.6%
Pruritus	4%	1.2%	1.0%
Earache	1%	0.6%	0.8%
Dizziness	1%	0.0%	0.6%
Headache	0%	0.3%	0.2%
Vertigo	1%	0.0%	0.0%

<sup>1</sup>Studies 002/003 (BID) and 016/017 (QD) were active-controlled and comparative.

<sup>2</sup>Study 020 (QD) was open and non-comparative.

An unexpected increased incidence of application site reaction was seen in studies 016/017 and was similar for both ofloxacin and the active control drug (neomycin-polymyxin B sulfate-hydrocortisone). This finding is believed to be the result of specific questioning of the subjects regarding the incidence of application site reactions.

In once daily dosing studies, there were also single reports of nausea, seborrhea, transient loss of hearing, tinnitus, otitis externa, otitis media, tremor, hypertension and fungal infection.

In twice daily dosing studies, the following treatment-related adverse events were each reported in a single subject: dermatitis, eczema, erythematous rash, follicular rash, hypoaesthesia, tinnitus, dyspepsia, hot flushes, flushing and otorrhagia.

#### Subjects with Acute Otitis Media with Tympanostomy Tubes (AOM TT) and Subjects with Chronic Suppurative Otitis Media (CSOM) with Perforated Tympanic Membranes

In phase III clinical trials which formed the basis for approval, the following treatment-related adverse events occurred in 1% or more of the 656 subjects with non-intact tympanic membranes in AOM TT or CSOM treated twice-daily with ofloxacin otic solution:

Adverse Event	Incidence (N = 656)
Taste Perversion	7%
Earache	1%
Pruritus	1%
Paraesthesia	1%
Rash	1%
Dizziness	1%

Other treatment-related adverse reactions reported in subjects with non-intact tympanic membranes included: diarrhea (0.6%), nausea (0.3%), vomiting (0.3%), dry mouth (0.5%), headache (0.3%), vertigo (0.5%), otorrhagia (0.6%), tinnitus (0.3%), fever (0.3%). The following treatment-related adverse events were each reported in a single subject: application site reaction, otitis externa, urticaria, abdominal pain, dysaesthesia, hyperkinesia, halitosis, inflammation, pain, insomnia, coughing, pharyngitis, rhinitis, sinusitis, and tachycardia.

#### Post-Marketing Adverse Events

Cases of uncommon transient neuropsychiatric disturbances have been included in spontaneous post-marketing reports. A causal relationship with ofloxacin otic solution 0.3% is unknown.

#### DOSAGE AND ADMINISTRATION

**Otitis Externa:** The recommended dosage regimen for the treatment of otitis externa is:

For pediatric patients (from 6 months to 13 years old): Five drops (0.25 mL, 0.75 mg ofloxacin) instilled into the affected ear once daily for seven days.

For patients 13 years and older: Ten drops (0.5 mL, 1.5 mg ofloxacin) instilled into the affected ear once daily for seven days.

The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for five minutes to facilitate penetration of the drops into the ear canal. Repeat, if necessary, for the opposite ear.

**Acute Otitis Media in pediatric patients with tympanostomy tubes:** The recommended dosage regimen for the treatment of acute otitis media in pediatric patients (from 1 to 12 years old) with tympanostomy tubes is:

Five drops (0.25 mL, 0.75 mg ofloxacin) instilled into the affected ear twice daily for ten days. The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 4 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for five minutes. Repeat, if necessary, for the opposite ear.

**Chronic Suppurative Otitis Media with perforated tympanic membranes:** The recommended dosage regimen for the treatment of chronic suppurative otitis media with perforated tympanic membranes in patients 12 years and older is:

Ten drops (0.5 mL, 1.5 mg ofloxacin) instilled into the affected ear twice daily for fourteen days. The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, before instilling the drops. The tragus should then be pumped 4 times by pushing inward to facilitate penetration into the middle ear. This position should be maintained for five minutes. Repeat, if necessary, for the opposite ear.

® Only

Daiichi Pharmaceutical Corporation  
Montvale, NJ 07645  
Revised 4/05

Covered by U.S. Patent No. 5,401,741

