Personal Data Records Pose Legal, Security Issues

BY JOEL B. FINKELSTEIN Contributing Writer

BALTIMORE — Personal health records may be the next step in the evolution of health information technology, but these electronic documents raise several legal and security issues for long-term care facilities.

"PHRs might in fact have the opportunity to leapfrog over things that are happening in electronic health records," Dr. Steven Labkoff, director of business technology for Pfizer Inc., said at a meeting on long-term care health information technology.

The main difference between personal health records (PHRs) and electronic health records is who owns them. Ideally, patients should own their PHRs. But it is still unclear who should control what information is entered in the document and, perhaps more important, who should be able to delete information from the record, experts said at the meeting, sponsored by the American Health Information Management Association (AHIMA).

An online public survey conducted in 2003 found that 71% of respondents believed that personal health records would improve the quality of health care, said Jill Burrington-Brown, practice manager for health information management products and services at AHIMA.

"The time is now to accelerate the development of personal health records,"

Brought to you by Sanofi aventis

INCREASED ACTIVITY OF THE ENDOCANNABINOID SYSTEM (ECS) IS ASSOCIATED WITH INCREASED WAIST CIRCUMFERENCE^{1,2}

INCREASED WAIST CIRCUMFERENCE, A MARKER FOR IAA, IS AN ESTABLISHED CARDIOMETABOLIC RISK FACTOR³

- Significantly increases the risk of myocardial infarction, death from cardiovascular disease, and all-cause mortality⁴
- Has been found to be an independent predictor of type 2 diabetes⁵

ADIPOSE TISSUE IS A HIGHLY ACTIVE ENDOCRINE ORGAN⁶

• Fat cells (adipocytes) produce adiponectin⁶

In type 2 diabetes and obesity, adiponectin levels are reduced⁶

TARGETING THE ECS MAY PLAY A POTENTIAL ROLE IN THE CONTROL OF MAJOR CARDIOMETABOLIC RISK FACTORS SUCH AS IAA*

IF YOU ARE INTERESTED IN LEARNING MORE ABOUT THE ECS, PLEASE CALL 1-800-815-0298 TO RECEIVE A MONOGRAPH.

References

1. DiMarzo V, Matias I. Endocannabinoid control of food intake and energy balance. *Nat Neurosci.* 2005;8:585-589. 2. Cota D, Marsicano G, Tschöp M, et al. The endogenous cannabinoid system affects energy balance via central orexigenic drive and peripheral lipogenesis. *J Clin Invest.* 2003;112:423-431. 3. National Heart, Lung, and Blood Institute. National Cholesterol Education Program. *ATP III Guidelines At-A-Clance: Quick Desk Reference.* Bethesda, Md: National Institutes of Health; May 2001. **4.** Dagenais GR, Yi Q, Mann JFE, et al. Prognostic impact of body weight and abdominal obesity in women and men with cardiovascular disease. *Am Heart J.* 2005;149:54-60. **5.** Carey VJ, Walters EE, Colditz GA, et al. Body fat distribution and risk of non-insulin-dependent diabetes mellitus in women: the Nurses' Health Study. *Am J Epidemiol.* 1997;145:614-619. **6.** Kershaw EE, Flier JS. Adipose tissue as an endocrine organ. *J Clin Endocrinol Metab.* 2004;89:2548-2556.

she said, citing a report from Connecting for Health, a project of the Markle Foundation to promote the adoption and use of personal health records.

"A second finding was that PHRs are a means to necessary ends, such as increased consumer health awareness, activation, safety, and self-efficacy," she said.

During roundtable discussions, meeting attendees said that they thought personal health records are a potentially important component of health information technology efforts, but many also had misgivings about the security risk represented by giving seniors, some with cognitive deficits, electronic access to their health records.

"Every day is a day that we work on security to make sure it is tight and concise," said Daniel Wilt, director of information

Administrators have had to struggle with how much access the public should have. For example, should adult children be allowed to look at parents' records? technology for Erickson Retirement Communities.

Erickson has launched a pilot program that allows residents to remotely access laboratory results, physician notes, and medical histories. The system also allows residents to

schedule appointments and keep health journals.

"They want their labs. That's the one thing they really want. They go to the medical center, they run back upstairs, they go to their computers, and they ask, 'It's been twenty minutes; where are my labs?' We have to explain to them that it takes 24 hours to obtain lab results," he said.

Although most users really like the system in the Erickson pilot program, administrators have had to struggle with how much access they believe the public should have.

For example, Mr. Wilt said, should administrators allow adult children to look at personal health records or let residents change information that they deem incorrect?

By definition, personal health records need to be individually owned, Ms. Burrington-Brown said.

"The individuals own the PHR in a similar way as we own money in the bank. There is some conversation in the industry about who really owns that, because of who produces it. That is a conversation that is going to be going on" for quite some time, she said.

A number of industry groups are working on a standard format for personal health records.

In addition, groups such as the American Health Information Community and the National Committee on Vital and Health Statistics are developing standards to ensure interoperability and security of those documents.

"We have a lot of PHR activities occurring at many levels," she said.