Value-Based Competition to Debut in Next 2 Years

BY NELLIE BRISTOL

Contributing Writer

WASHINGTON — Schemes measuring the quality of health care services against price will emerge in some local markets for several procedures in the next 2 years, Secretary of Health and Human Services Mike Leavitt said at a meeting on health information technology sponsored by eHealth Initiative and Bridges to Excellence.

Within 5 years, Mr. Leavitt said, the

term "value" will become part of the health care lexicon. "Within 10 years, value-based competition will have truly emerged.

Working toward that goal are six pilot projects being conducted by the Ambulatory Care Quality Alliance (AQA), Mr. Leavitt said. Supported by the Centers for Medicare and Medicaid Services and the Agency for Health Care Research and Quality (AHRQ), the pilot projects are testing approaches to aggregating and reporting both public and private data on physician performance.

According to AQA, the programs "will not only measure quality, but will identify those high-quality providers who are able to deliver efficient care to patients, avoiding unnecessary complications and

Dr. Carolyn Clancy, AHRQ director, expanded on the purpose of the projects. These pilots will begin to pave the way for showing how we can use the same set

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of measures ... to try to figure out how we can report publicly on performance and, at least as important although probably not as rapidly, how we get that information back to providers so they can improve." She added that other sites would be added to the project shortly.

"We expect that when completed, the knowledge we develop through the AQA pilots will provide a comprehensive national framework for performance measurement and public reporting," she said.

While measurement will be conducted locally, Dr. Clancy said, it's important to have one set of measures used nationally.

AQA is a national coalition of 125 physician, consumer, business, insurer, and government organizations that are working to develop strategies for measuring, reporting, and improving performance at the physician level. The group developed a "starter set" of 26 standard performance measures last year that AQA says is "now being incorporated in physician contracts and implemented around the country." Measurements for hospital care are being developed by the Hospital Quality Alliance.

Mr. Leavitt said that, in addition to those two national alliances, he knows of 29 community-based quality measurement efforts, driven not only by businesses but also by physicians.

The force that I believe must drive quality will be those who provide it, and the force that I have seen learning to measure quality [is] the physicians," he said. "This cannot simply be the MBAs ganging up on the MDs. This has got to be a collaborative effort."

Measuring quality is a key component of the Bush administration's policy to increase transparency and value in health care purchasing and delivery. The policy requires federal health care purchasers, including Medicare, Medicaid, and the Department of Veterans Affairs, to encourage the use of health information technology, share information about procedure prices, develop quality of care measures, and develop and identify approaches that facilitate high quality and efficient care.

Part of the effort is to define "episodes of care" for frequent procedures that can be used as units by which to compare costs among providers.

The important thing is that insurance companies and larger payers like the government are able to present their information in a form that the data can, in a privacy-protected way, be assembled into episodes of care for comparison," Mr. Leavitt said. "What is a hip replacement? What expense ought to be put into that bucket so we can compare one hospital or one physician to another?"

Mr. Leavitt and Dr. Clancy said the Bush administration's goal is to merge the insurance market power of the federal government with that of the private sector to move value-based competition along.

'During the next several months, we're going to see a tremendous push to combine the purchasing clout of the federal government with the health care buying power of the top 100 private employers in America," Dr. Clancy said.

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ROZEREM™

ROZEREM is indicated for the treatment of insomnia characterized by difficulty with sleep onset.

CONTRAINDICATIONS

ROZEREM is contraindicated in patients with a hypersensitivity to ramelteon or any components of the ROZEREM formulation.

or any components of the HUZENEM NOTION.

WARNINGS
Since sleep disturbances may be the presenting manifestation of a physical and/or psychiatric disorder, symptomatic treatment of insomnia should be initiated only after a careful evaluation of the patient. The failure of insomnia to remit after a reasonable period of treatment may indicate the presence of a primary psychiatric and/or medical illness that should be evaluated. Worsening of insomnia, or the emergence of new cognitive or behavioral ahonomalifies, may be the result of an unrecognized underlying psychiatric or physical disorder and requires further evaluation of the patient. As with other hypnotics, exacerbation of insomnia and emergence of cognitive and behavioral ahonomalities were seen with ROZEREM during the clinical development ornoram.

ROZEREM should not be used by patients with severe hepatic impairment

ROZEREM should not be used in combination with fluvoxamine (see PRE-CAUTIONS: Drug Interactions).

A variety of cognitive and behavior changes have been reported to occur in association with the use of hypnotics. In primarily depressed patients, worsening of depression, including suicidal ideation, has been reported in association with the use of hypnotics.

Patients should avoid engaging in hazardous activities that require concentra-tion (such as operating a motor vehicle or heavy machinery) after taking ROZEREM. After taking ROZEREM, patients should confine their activities to those necessary to prepare for bed.

PRECAUTIONS

General ROZEREM has not been studied in subjects with severe sleep apnea or severe COPD and is not recommended for use in those populations. Patients Should be advised to exercise caution if they consume alcohol in combination with ROZEREM.

combination with NUZENEW. Use in Adolescents and Children ROZEREM has been associated with an effect on reproductive hormones in adults, e.g. decreased testosterone levels and increased prolactin levels. It is not known what effect chronic or even chronic intermittent use of ROZEREM may have on the reproductive axis in developing humans (see Pediatric Use)

Information for Patients
Patients should be advised to take ROZEREM within 30 minutes prior to
going to bed and should confine their activities to those necessary to prepare

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Patients should be advised to avoid engaging in hazardous activities (such as operating a motor vehicle or heavy machinery) after taking ROZEREM.

Patients should be advised that they should not take ROZEREM with or immediately after a high fat meal.

Patients should be advised to consult their health care provider if they experience worsening of insomnia or any new behavioral signs or symptoms of

Laboratory Tests No standard monitoring is required.

For patients presenting with unexplained amenorrhea, galactorrhea, decreased libido, or problems with fertility, assessment of prolactin levels and testosterone levels should be considered as appropriate.

Drug Interactions

ROZEREM has a highly variable inter-subject pharmacokinetic profile (approximately 109% coefficient of variation in C_{mm} and AUC). As noted above, CYP1A2 is the major isozyme involved in the metabolism of ROZEREM; the CYP2C subfamily and CYP3A4 isozymes are also involved

ROZEREM; the CYP2C subfamily and CYP3A4 isozymes are also involved to a minor degree.
Effects of Other Drugs on ROZEREM Metabolism Fluvoxamine (strong CYP1A2 inhibitor): When fluvoxamine (strong CYP1A2 inhibitor): When fluvoxamine 100 mg twice daily was administered for 3 days prior to single-dose co-administration of ROZEREM 16 mg and fluvoxamine, the AUC_{p-int} for ramelteon increased approximately 190-fold, and the C_{max} increased approximately 70-fold, compared to ROZEREM administered alone. ROZEREM should not be used in combination with fluvoxamine (See WARNINGS). Other less potent CYP1A2 inhibitors have not been adequately studied. ROZEREM should be administered with caution to patients taking less strong CYP42 inhibitors. Rifampin (strong CYP enzyme inducer): Administration of rifampin 600 mg once daily for 11 days resulted in a mean decrease of approximately 80% (40% to 90%) in total exposure to ramelteon and metabolite M-II. (both AUC_{p-int} and C_{max}) after a single 32 gm dose of ROZEREM. Efficacy may be reduced when ROZEREM is used in combination with strong CYP enzyme inducers such as rifampin.

inducers such as rifampin. *Ketoconazole* (strong CYP3A4 inhibitor): The AUC_{0-lat} and C_{max} of ramelteon increased by approximately 84% and 36%, respectively, when a single 16 mg dose of ROZEREM was administered on the fourth day of ketoconazole 200 mg twice daily administration, compared to administration of ROZEREM alone. Similar increases were seen in M-II pharmacokinetic variables. ROZEREM should be administered with caution in subjects taking strong CYP3A4 inhibitors such as ketoconazole.

Fluconazole (strong CVP2C9 inhibitor). The total and peak systemic exposure (AUC_{0-at} and C_{max}) of ramelteon after a single 16 mg dose of ROZEREM was increased by approximately 150% when administered with fluconazole. Similar increases were also seen in M-II exposure. ROZEREM should be administered with caution in subjects taking strong CVP2C9 inhibitors such as fluconazole.

fluconazole. reaction studies of concomitant administration of ROZEREM with fluoxe-(CYP2D6 inhibitor), omeprazole (CYP1A2 inducer/CYP2C19 inhibitor), ophylline (CYP1A2 substrate), and dextromethorphan (CYP2D6 substrate not produce clinically meaningful changes in either peak or total expo-es to ramelteon or the M-II metabolite.

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Effects of ROZEREM on Metabolism of Other Drugs
Concomitant administration of ROZEREM with omeprazole (CYP2C19 substrate), dextromethorphan (CYP2D6 substrate), midazolam (CYP3A4 substrate), dipoxin (p-glycoprotein substrate), and warfarin (CYP2C9 [S]/CYP1A2 [R] substrate) did not produce clinically meaningful changes in peak and total exposures to these drugs.

inflicany meaning in changes in peak and total exposures to these drugs. iffect of Alcohol on Rozerem llcohol: With single-dose, daytime co-administration of ROZEREM 32 mg nd alcohol (0.6 g/kg), there were no clinically meaningful or statistically sig

Carcinogenesis, Mutagenesis, and Impairment of Fertility

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Interapeutic exposure to rameiteon and w-II, respectively, at the MIHID based on AUC).

The development of hepatic tumors in rodents following chronic treatment with non-genotoxic compounds may be secondary to microsomal enzyme induction, a mechanism for tumor generation not thought to occur in humans. Leydig cell tumor development following treatment with non-genotoxic compounds in rodents has been linked to reductions in circulating testosterone levels with compensatory increases in lutelinizing hormone release, which is a known proliferative stimulus to Leydig cells in the rat testis. Rat Leydig cells and human Leydig cells. In mechanistic studies conducted in the rat, daily ramelteon administration at 250 and 1000 mg/kg/day for 4 weeks was associated with a reduction in plasma testosterone levels. In the same study, lutelinizing hormone levels were elevated over a 24 hour period after the last ramelteon treatment; however, the durability of this lutelinizing hormone finding and its support for the proposed mechanistic explanation was not clearly established.

explanation was not clearly escalarised. Although the rodent tumors observed following ramelteon treatment occurred at plasma levels of ramelteon and M-II in excess of mean clinical plasma concentrations at the MRHD, the relevance of both rodent hepatic tumors and benign rat Leydig cell tumors to humans is not known.

Mutagenesis:

Ramelteon was not genotoxic in the following: in vitro bacterial reverse mutation (Ames) assay, in vitro mammalian cell gene mutation assay using the mouse lymphoma TK^{H*} cell line; in vivo/in vitro unscheduled DNA synthesis assay in rat hepatocytes; and in in vivo micronucleus assays conducted in mouse and rat. Ramelteon was positive in the chromosomal aberration assay in chinese hamster lung cells in the presence of 59 metabolic activation. Separate studies indicated that the concentration of the M-II metabolite formed by the rat liver S9 fraction used in the in vitro genetic toxicology studies described above, exceeded the concentration of ramelteon; therefore, the genotoxic potential of the M-II metabolite was also assessed in these studies.

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Impairment of Fertility
Ramelteon was administered to male and female Sprague-Dawley rats in an initial fertility and early embryonic development study at dose levels of 6, 60, or 600 mg/kg/day. No effects on male or female mating or fertility were observed with a ramelteon dose up to 600 mg/kg/day (86-times higher than the MRHD on a mg/m² basis). Irregular estrus cycles, reduction in the number of implants, and reduction in the number of live embryos were noted with dosing females at ≥ 60 mg/kg/day (78-times higher than the MRHD on a mg/m² basis). A reduction in the number of or oppra late occurred at the 600 mg/kg/day dose level. Administration of ramelteon up to 600 mg/kg/day dose level. Administration of ramelteon up to 600 mg/kg/day of to male rats for 7 weeks had no effect on sperm quality and when the treated male rats were mated with untreated female rats there was no effect on implants or embryos. In a repeat of this study using oral administration of ramelteon at 20, 60 or 200 mg/kg/day for the same study duration, females demonstrated irregular estrus cycles with doses > 60 mg/kg/day, but no effects were seen on implantation or embryo viability. The no-effect dose for fertility endpoints was 20 mg/kg/day in males (78-times higher than the MRHD on a mg/m² basis) and 600 mg/kg/day in males (78-times higher than the MRHD on a mg/m² basis) when considering all studies.

Pregnancy: Pregnancy Category C
Ramelteon has been shown to be a developmental teratogen in the rat when given in doses 197 times higher than the maximum recommended human dose (MRHD) on a mg/m² basis. There are no adequate and well-controlled studies in pregnant women. Ramelteon should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Pregnancy: Pregnant rabbits were administered ramelteon by oral gavage at doses of 0, 10, 40, 150, ro 600 mg/kg/day during gestation days 6-17, which is the period of organoge

higher than the therapeutic exposure to ramelteon and M-II, respectively, at the MRHD based on AUC). The effects of ramelteon on pre- and post-natal development in the rat were studied by administration of ramelteon to the pregnant rat by oral gavage at doses of 0, 30, 100, or 300 mg/kg/day from day 6 of gestation through parturition to postnatal (lactation) day 21, at which time offspring were waned. Maternal toxicity was noted at doses of 100 mg/kg/day or greater and consisted of reduced body weight dain and increased adrenal gland weight. Reduced body weight during the post-wearing period was also noticed in the offspring of the groups given 100 mg/kg/day and higher. Offspring in the 300 mg/kg/day group demonstrated physical and developmental delays including delayed cruption of the lower incisors, a delayed acquisition of the righting reflex, and an alteration of emotional response. These delays are often observed in the presence of reduced offspring body weight but may still be indicative of developmental delay. An apparent decrease in the viability of offspring in the 300 mg/kg/day group also showed evidence of diaphragmatic hernia, a finding observed in the methyo-fetal development study previously described. There were no effects on the reproductive capacity of offspring and the resulting progeny were not different from those of vehicle-treated offspring. The no-effect level for pre- and postnatal development in this study was 30 mg/kg/day (39-times higher than the MRHD on a mg/m² basis).

30 Integration to state of Labor and Delivery
The potential effects of ROZEREM on the duration of labor and/or delivery, for either the mother or the fetus, have not been studied. ROZEREM has no established use in labor and delivery.

ursing Mothers
amelleon is secreted into the milk of lactating rats. It is not known wi
sid rug is excreted in human milk. No clinical studies in nursing moth
ave been performed. The use of ROZEREM in nursing mothers is not
commended.

recommended.

Pediatric Use
Safety and effectiveness of ROZEREM in pediatric patients have not been established. Further study is needed prior to determining that this product may be used safely in pre-pulsescent and publescent patients.

Geriatric Use
A total of 654 subjects in double-blind, placebo-controlled, efficacy trials who received ROZEREM were at least 65 years of age, of these, 199 were 75 years of age or older. No overall differences in safety or efficacy were observed between elderly and younger adult subjects.

ADVERSE REACTIONS

one year.

Adverse Reactions Resulting in Discontinuation of Treatment
Five percent of the 3594 individual subjects exposed to ROZEREM in clinical
studies discontinued treatment owing to an adverse event, compared with
2% of the 1370 subjects receiving placebo. The most frequent adverse events
leading to discontinuation in subjects receiving ROZEREM were somnolence
(0.8%), dizziness (0.5%), nausea (0.3%), fatigue (0.3%), headache (0.3%),
and insomnia (0.3%).

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ROZEREM is not a controlled substance.

Human Data: See the CLINICAL TRIALS section, Studies Pertinent to Safety Concerns for Sleep-Promoting Agents in the Complete Prescribers and the Compl

Information.

Animal Data. Ramelteon did not produce any signals from animal behavioral studies indicating that the drug produces rewarding effects. Monkeys did not self-administer ramelteon and the drug did not induce a conditioned place preference in rats. There was no generalization between ramelteon and midazolam. Ramelteon did not affect rotorod performance, an indicator of disruption of motor function, and it did not potentiate the ability of diazepam to interfere with rotorod performance.

continuation of ramelteon in animals or in humans after chronic adminis-tion did not produce withdrawal signs. Ramelteon does not appear to duce physical dependence.

OVERDOSAGE
Signs and Symptoms
No cases of ROZEREM overdose have been reported during clinical develop-

ment.

ROZEREM was administered in single doses up to 160 mg in an abuse liability rail. No safety or tolerability concerns were seen.

Recommended Treatment

General symptomatic and supportive measures should be used, along with immediate gastric lavage where appropriate. Intravenous fluids should be administered as needed. As in all cases of drug overdose, respiration, pulse, blood pressure, and other appropriate wital signs should be monitored, and general supportive measures employed.

general supportive measures employed.

Hemodialysis does not effectively reduce exposure to ROZEREM. Therefore, the use of dialysis in the treatment of overdosage is not appropriate.

Poison Control Center
As with the management of all overdosage, the possibility of multiple drug ingestion should be considered. The physician may contact a poison control center for current information on the management of overdosage.

center for current information on the manageme Rx only Manufactured by: Takeda Pharmaceutical Company Limited 540-8645 Osaka, JAPAN Manufactured in: Takeda Ireland Ltd. Kilruddery, County Wicklow, Republic of Ireland Marketed by: Takeda Pharmaceuticals America, Inc. 475 Half Day Road I inconcloshire. Il 60069

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References: 1. Rozerem package insert, Takeda Pharmaceuticals America, Inc. 2. Johnson MW, Suess PE, Griffiths RR. Ramelteon: a novel hypnotic lacking abuse liability and sedative side effects.

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