

Product News

Heads Up! Education Program

The Skin Cancer Foundation is encouraging dermatologists to participate in Heads Up!, an education program that provides beauty professionals with tips on what to look for and how to speak to their clients if they spot a suspicious lesion. Dermatologists can host an educational event where hairstylists and aestheticians will learn about skin cancer and its warning signs. Because early detection is critical, the Heads Up! program ensures that this group of first responders will be prepared to give a “heads up” to their clients if they see something suspicious, encouraging the client to visit a dermatologist in a timely manner. For more information, visit www.skincancer.org/headsup.

Heliocare and Vitamin Angels

Ferndale Healthcare, Inc, announces support for Vitamin Angels and Walgreens with its Heliocare brand. Vitamin Angels helps at-risk populations in need, specifically pregnant women, new mothers, and children younger than 5 years, gain access to vitamins and minerals. Through 2017, a percentage of each Heliocare purchase at any Walgreens location will be donated to

help Vitamin Angels. For more information, visit www.walgreens.com/vitaminangels.

Promiseb Topical Cream

Promius Pharma, LLC, introduces Promiseb Topical Cream in a 60-g box. Promiseb Topical Cream is a nonsteroidal cream for the management of seborrhea and seborrheic dermatitis that has demonstrated both anti-inflammatory and antifungal properties. The 60-g box provides an option for treatment of larger body surface areas, which may necessitate fewer refills. For more information, visit www.promiseb.com.

Total Relief Shampoo and Conditioner

Dr. Marder Skincare presents an over-the-counter scalp solution for itching, flaking, and scaling. This dermatologist-formulated hydrocortisone shampoo and conditioner can be used to relieve symptoms of psoriasis, seborrhea, and dandruff. Both products can be purchased online. For more information, visit www.drmarkerskincare.com.

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