

ACCESS TO HARD-TO-REACH UTERINE CAVITY



Hologic has added the **MyoSure REACH** device to its tissue removal system to maximize access for resection of fibroids up to 3 cm in size. The **MyoSure REACH** is designed to access hard-to-reach areas, including the upper third of the uterine cavity. **Hologic** says that the **MyoSure REACH** features a

shortened distance from the distal tip to the cutting window of less than 1 millimeter to allow for easier access to polyps and fibroids. When compared with the predecessor device, the new design has been shown to get 3 times closer to the uterine wall and removes 25% more tissue in a simulated bench top model. The **MyoSure REACH** has an outer diameter of 3 mm and working length of 32 cm, with scope compatibility with MyoSure and MyoSure XL. The blade is made of coated stainless steel with ultra-hardness and high-wear resistance.

FOR MORE INFORMATION, VISIT:

www.mysure.com/hcp/myosure-reach

DNA TESTING AND GENETIC COUNSELING SERVICE



Counsyl, a DNA testing and genetic counseling service, announced expansion into the oncology market with a focus on advancing cancer risk screening and cancer prevention.

Counsyl's Inherited Cancer Screen is a prescription-based genetic screening test available for patients to take at the physician's office or receive via mail. Tests include on-demand genetic counseling that is in-network with most insurance providers. **Inherited Cancer Screen** helps physicians identify patients who may benefit from more aggressive screening procedures, changes in lifestyle or medication regimens, or preventive actions such as surgery. **Inherited Cancer Screen** is designed to test for up to 36 genes associated with increased risk of cancers of the breast, ovaries, pancreas, colon, prostate, and skin, with results typically delivered within 2 weeks. To help inform these decisions, **Counsyl** provides physicians and patients access to a team of more than 40 board-certified genetic counselors.

FirstCare is a web and mobile-friendly software tool to help physicians determine patient eligibility for genetic screening, based on factors such as family history.

Counsyl also provides prepregnancy and prenatal genetic testing. The fee for each test includes a consultation with a genetic counselor.

FOR MORE INFORMATION, VISIT: www.counsyl.com

PERSONAL LUBRICANTS AND WASH



Good Clean Love offers vaginal lubricants and a moisturizing personal wash formulated, according to the manufacturer, to match the ideal pH, salt balance, and type of lactic acid produced by healthy bacteria levels in the vagina.

Good Clean Love's Personal Lubricants have been

developed to mimic the body's natural mucous production using certified 95% organic and natural ingredients, including aloe and agar, without chemical additives. The 2 choices are **Almost Naked Organic Personal Lubricant**, lightly scented with lemon and vanilla, and **Cinnamon Vanilla Organic Personal Lubricant**.

Bio-Match™ Restore™ Moisturizing Personal Lubricant mimics the body's natural lubricating response, is fertility-friendly, 100% vegan, petroleum-, glycerin-, and paraben-free, and is safe for use with latex condoms and toys.

Bio-Match™ Balance™ Moisturizing Personal Wash is a moisturizing vaginal cleanser made from botanical extracts that **Good Clean Love** says returns genital pH and salinity to a naturally healthy balance. It is 100% vegan, and petroleum- and paraben-free.

FOR MORE INFORMATION, VISIT: <http://goodcleanlove.com>

PRENATAL VITAMINS WITH EGG-BASED DHA



OB Complete® Gold are prescription prenatal vitamin supplements from **Vertical Pharmaceuticals** indicated for use in improving the nutritional status of women prior to conception, throughout pregnancy, and in

the postnatal period for both lactating and nonlactating women. The supplement delivers gluten-free, sugar-free, and lactose-free multivitamins and minerals in a small softgel taken once a day.

OB Complete Gold prenatal vitamin supplements contain OmEGGa DHA™ (docosahexaenoic acid), an egg-based Omega 3 fatty acid that is believed to play an important role in the development of the brain, retina, and central nervous system of the fetus. According to **Vertical Pharmaceuticals**, this form of DHA, found naturally in the body and breast milk, is more easily absorbed, digested, and distributed to the body's tissues than the triglyceride form of DHA developed from marine sources such as fish or algae, which can produce unwanted side effects such as bad breath, a fishy taste, and burping.

FOR MORE INFORMATION, VISIT: www.obcompleategold.com