

Assessment of a Patient-Held Minirecord for Adult Health Maintenance

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In the last 13 years several authorities and organizations have published recommendations for the periodic examination and immunization of healthy adults.¹⁻¹⁵ The implementation of recommendations, regardless of their source, has remained problematic. In most studies overall compliance rates with health maintenance recommendations have been found to be less than 50%, and often much less.¹⁶⁻¹⁹

Attempted interventions to improve compliance have largely been provider oriented, such as computerized physician reminder systems, chart flowsheets, and inservice training.^{16,20,21} Patient-oriented interventions have not been as well investigated. Patients themselves may be an underutilized force for promoting preventive care. Several studies have found the level of patient interest in preventive service to be high,²²⁻²⁴ and recently several authorities, including the US Preventive Services Task Force, have commented on the importance of enlisting greater patient involvement in this aspect of their own medical care.^{15,24-26}

Reminder notices mailed to patients, literature distributed to patients, and patient-held records are examples of patient-oriented interventions. Mailed reminder notices have been found to be effective at promoting the performance of immunizations,²⁷ fecal occult blood testing,²⁸ and a comprehensive schedule of preventive services.²⁹ The combined mailing of reminder notices and literature to patients has been found to increase the performance of mammograms but has had no effect on that of clinical breast examinations.³⁰

Patient-held records in the form of the familiar pediatric immunization card have been shown to increase immunization rates across a broad range of pediatric groups in the United States.³¹ Dietrich and Duhamel³² found that a

mailed "patient-held checklist" improved performance rates for cancer screening of geriatric patients. Giglio and Papazian³³ found that patient-held records can be well received and retained by patients, particularly if small in size and easily portable. These researchers also found provider acceptance to be of importance for successful patient use of such records. In the present study, family physicians in California were surveyed to evaluate potential provider acceptance of a patient-held minirecord for adult health maintenance.

METHODS

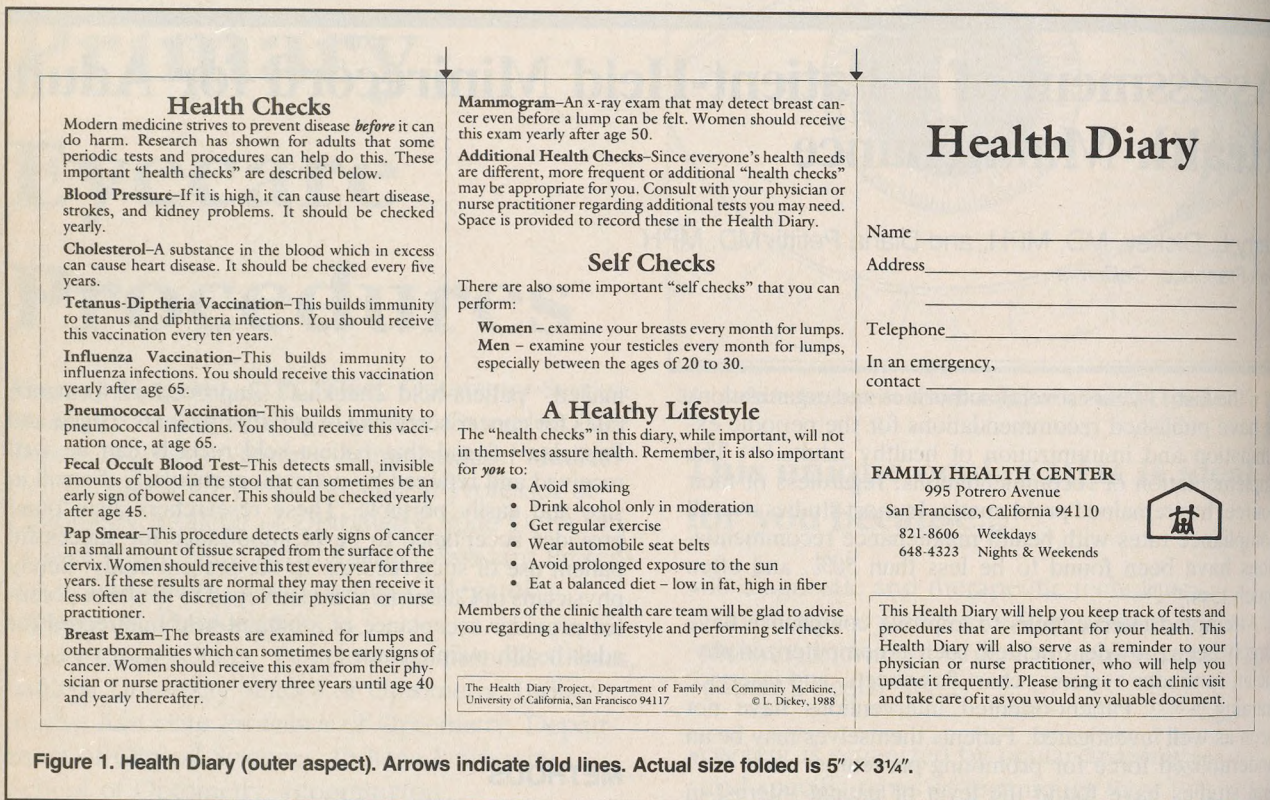
The authors developed a patient-held minirecord, called the Health Diary, for use at the Family Health Center in San Francisco. This instrument (Figures 1 and 2) is a two-sided, heavy paper card that folds into the size of a passport. Copies of the Health Diary with an accompanying questionnaire were mailed to a random sample of 250 active members (6.25%) of the American Academy of Family Physicians in California in January of 1989.

The 15-item questionnaire solicited information as to the degree of interest in using an instrument such as the Health Diary. Family physicians who expressed any interest in its use were asked to choose a preferred method of obtaining and distributing the minirecords to their patients. Information was also elicited as to the family physicians' assessment of the potential effects of the use of the Health Diary on several different aspects of patient care and practice management. Basic information about the family physicians' practice characteristics (type, setting, geographic location, and economic level of patients served) was also elicited.

Nonrespondents were remailed the same materials 1 month later. Those family physicians who had not responded after 2 months were remailed materials and requested by telephone (if their telephone number was available) to complete the questionnaire. Final tabulation

Submitted, revised, April 4, 1990.

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of responses was completed at the end of 4 months (May of 1989).

RESULTS

Of the 250 family physicians in the study, 190 (76%) returned completed questionnaires. The majority of respondents described their practices as being primary care (86.7%), private (38.2% group, 33% solo), suburban (50.8%), and serving a middle-class population of patients (89%). Because of the relatively high response rate, no attempt was made to characterize the practices of nonresponding family physicians.

The respondents were positive in their degree of interest in using such an instrument as the Health Diary in their practices (Figure 3). The majority (52.8%) expressed greater than moderate interest in use, with 28.5% giving the most positive possible response—"strong." Only 5.9% expressed no interest in use. The responses of the family physicians were also positive regarding the potential effects of an instrument such as the Health Diary on most aspects of their practices covered in the survey (Table 1).

Those respondents who designated their principal practice type as primary care expressed significantly greater interest in using the Health Diary in their practices than those respondents who did not (means = 3.67 and 3.04, respectively, $P = .01$). Practice setting, practice location, and the economic level of patients served were not significantly related to level of interest.

The majority (52.4%) of respondents ($n = 174$) expressed a preference to obtain the minirecords by purchase. A small percentage (8.6%) of respondents expressed a preference to purchase the minirecords and then sell them to patients for a charge. A significant percentage (42%) would prefer to both obtain and distribute the minirecords free of charge.

DISCUSSION

The results of the survey indicate that a broad range of family physicians in California would be receptive to using a patient-held minirecord for adult health maintenance. This finding is consistent with the experience of the Dartmouth Cooperative Information Project in using the Health Diary in a clinical trial to promote cancer

Health Checks Unshaded squares represent recommended ages at which "Health Checks" should be performed. A ✓ mark indicates normal results, a + mark indicates abnormal results.

when your age is:	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	
Blood Pressure																																
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Tetanus-Diphtheria Vaccination																																
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Pneumococcal Vaccination																																
Fecal Occult Blood																																
Pap Smear/Pelvic Exam																																
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Figure 2. Health Diary (inner aspect). A separate chart (not shown) is utilized for ages 18 to 49 years.

screening. In that study, 39 of 43 (91%) practices elected to utilize the Health Diary even though such utilization was optional for study purposes.

Some of the reasons for the family physicians' approval may be reflected in their responses about the potential practice effects of the Health Diary. Improved patient knowledge of health maintenance is clearly a desirable effect. Such knowledge may empower patients to im-

prove the performance rates of their own health maintenance procedures by prompting their physicians. Continuity of care is becoming an increasingly important issue because of the frequency with which patients switch providers as a result of health plan changes. An instrument such as the Health Diary, being patient-held rather than provider-held, may help improve continuity of care by preventing the unnecessary duplication of preventive services while prompting those that are needed. Providers may find a patient-held minirecord, particularly if personalized to the practice, to be a useful tool for practice marketing and promotion. It may help attract new patients for health maintenance as well as bring established patients back more frequently for needed preventive services.

Perhaps the biggest potential advantage of such a patient-held minirecord is its low cost. It can be produced in bulk for less than \$0.10 each—probably well within the means of even the least affluent practices or clinics. The physicians surveyed did not believe that use of such a minirecord would affect the operating expenses of their practices, and most even expressed a preference to purchase it for their patients rather than receive it free of charge.

It must be emphasized that although the results of this

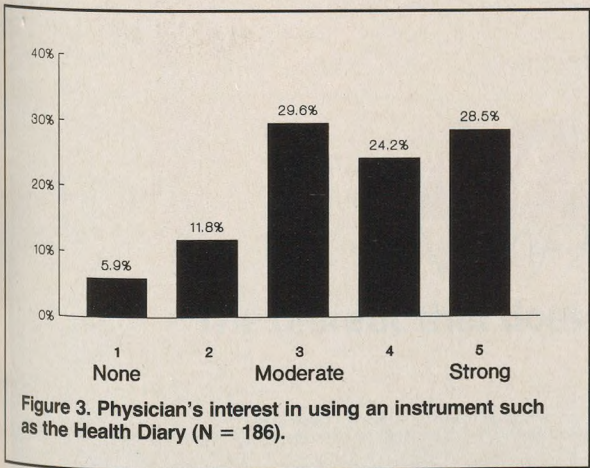


Figure 3. Physician's interest in using an instrument such as the Health Diary (N = 186).

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TABLE 1. FAMILY PHYSICIANS' ASSESSMENT OF THE POTENTIAL EFFECTS OF THE HEALTH DIARY ON THEIR PRACTICES

Effect	No. Responding	Percentage Distribution of Respondents				
		Very Detrimental	Detrimental	No Effect	Beneficial	Very Beneficial
Performance rates of health maintenance procedures	186	0.0	2.2	9.1	61.3	27.4
Patient knowledge of health maintenance	190	0.0	1.6	2.6	53.2	42.6
Continuity of care for health maintenance	188	0.0	1.6	12.8	50.0	35.7
Marketing and promotion of practice	187	0.0	0.5	39.0	48.7	11.8
Patient flow in practice	187	0.0	6.4	51.9	34.2	7.5
Operating expenses of practice	181	0.0	5.6	71.8	18.2	4.4

physician opinion survey are positive with regard to the hypothetical use of the Health Diary, they do not answer the questions of how well utilized or effective such an instrument would be in actual practice. These questions can be answered only by clinical trials. Currently such a trial is being conducted at the Family Health Center in San Francisco, which is a residency-affiliated public clinic. Clinical trials in a variety of settings, including the predominately private, middle-class practices studied in this survey, seem justified to evaluate fully the practical merits of a patient-held minirecord for adult health maintenance.

Acknowledgments

This study was supported in part by grants from the American Academy of Family Physicians and the California Health Manpower Commission.

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