

# PRODUCT UPDATE

## SAFER CESAREAN SCALPEL



The **Sureglide Cesarean Scalpel™** is designed to reduce the risk of fetal injury from nicks, cuts, or lacerations during hysterotomy and protect physicians, nurses, and other surgical staff from sharp

injury. **Sureglide** manufacturer **Ecomed Solutions** points out that, as the number of cesarean deliveries increases so does the risk of fetal injury as often the face, cheek, and ear of the fetus are in line with the hysterotomy incision. Unlike typical scalpels, **Sureglide's** design eliminates fetal exposure to the blade regardless of uterine wall thickness or number of passes, says **Ecomed**. The scalpel's protected blade is designed to cut up and away from the fetus and eliminate exposure to the blade by surgical staff.

FOR MORE INFORMATION, VISIT: [www.sureglide.info](http://www.sureglide.info)

## RF ENERGY TO IMPROVE SEXUAL FUNCTION



**Viveve Medical** says its **GENEVEVE™** treatment offers improvement in vaginal laxity and sexual function using cryogen-cooled monopolar radiofrequency (CMRF) to uniformly deliver volumetric heating (90 J/cm<sup>2</sup>) while cooling delicate surface tissue.

CMRF stimulates the body's natural collagen formation process by penetrating 3–5 mm deep into connective tissue. The **Geneveve** single-session treatment is performed in an outpatient setting in 30 minutes.

According to **Viveve Medical**, results of the recent Viveve I multicenter, blinded, randomized, sham controlled study showed no serious adverse effects plus improvement in arousal and/or orgasm self-reported by 9 of 10 women who noted vaginal laxity and sexual dysfunction following vaginal childbirth.

FOR MORE INFORMATION, VISIT: [www.viveve.com](http://www.viveve.com)

## NEXT-GENERATION ENDOMETRIAL ABLATION



**Hologic's** new **NovaSure® ADVANCED** global endometrial ablation system with a 6-mm sheath size requires less cervical dilation than the 8-mm **Nova-**

**Sure** device. **Hologic** says the new device is designed to improve patient comfort and physician ease-of-use while maintaining clinical efficacy. **NovaSure ADVANCED's** acorn-shaped cervical seal provides 13% more working length than the 8-mm **NovaSure** device. Smooth Access™ tips and blue handle simplify insertion. **NovaSure** endometrial ablation, a one-time procedure, can be performed in the office or operating room to reduce or stop abnormal uterine bleeding.

FOR MORE INFORMATION, VISIT: [www.novasure.com](http://www.novasure.com)